HARVEY WORLD
RICHIE RICH and JACKIE JOKERS
FUNNIEST TEAM OF ALL

RICHIE RICH
JACKIE JOKERS

FUNNIE$T TEAM OF ALL

RICHIE RICH®

THE POOR LITTLE RICH BOY

and

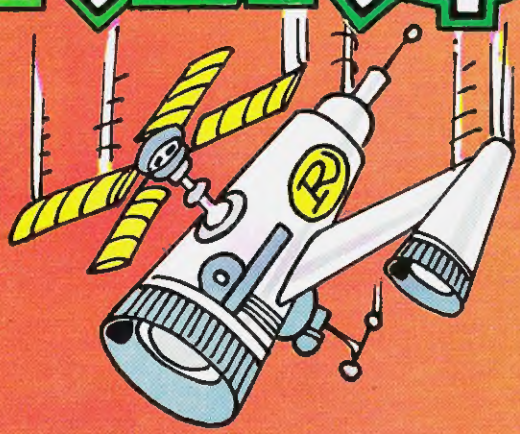
JACKIE JOKER$

PDC 52717-7

HARVEY WORLD®

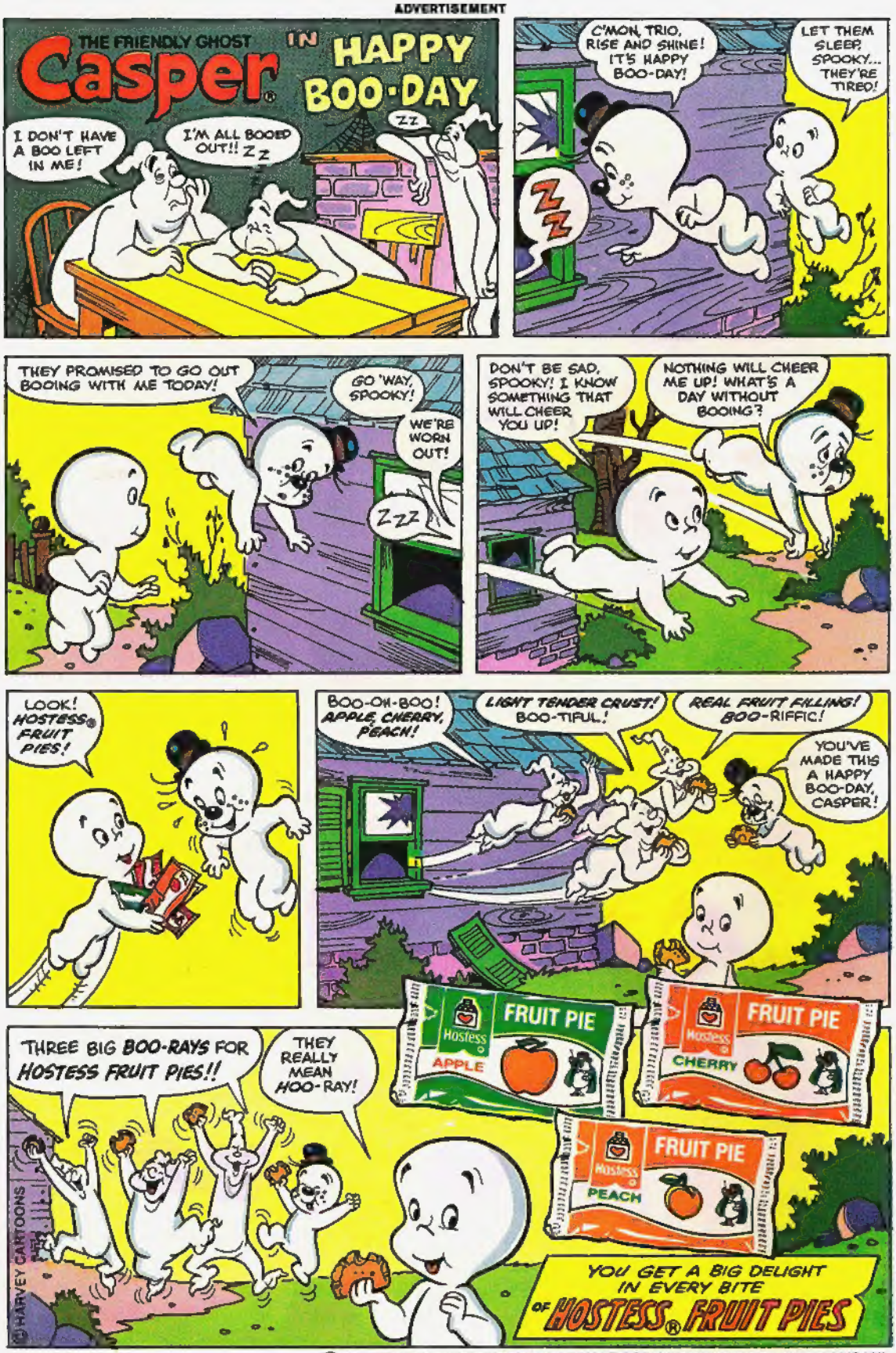
DEC. No. 35

40c



JOIN RICHIE AND JACKIE IN A HILARIOUS SCIEN-TERRIFIC MIS-ADVENTURE!

ADVERTISEMENT



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® CASPER IS A REGISTERED TRADEMARK OF HARVEY CARTOONS
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CLIP and SAVE

Hey Kids!

HARVEY COMICS

are ready for YOU on

THURSDAY
FRIDAY
SATURDAY
SUNDAY

-and other days too!

HERE ARE THE DATES FOR THESE GREAT HARVEY COMICS TO COME OUT... MARK THEM ON YOUR CALENDARS!

GET THESE BRAND NEW DECEMBER ISSUE HARVEY COMICS -COVER DATED SEPT. ON SALE DATES-

AUG. 30

- 40¢ CASPER THE FRIENDLY GHOST
- 40¢ RICHIE RICH FORTUNES
- 40¢ RICHIE RICH and JACKIE JOKERS
- 50¢ RICHIE RICH GOLD AND SILVER
- 50¢ RICHIE RICH RICHES
- 50¢ RICHIE RICH BILLIONS

SEPT. 20

- 40¢ SAD SACK and the SARGE
- 40¢ RICHIE RICH PROFITS
- 40¢ CASPER'S GHOSTLAND
- 40¢ RICHIE RICH MILLIONS
- 40¢ RICHIE RICH and DOLLAR THE DOG

SEPT. 27

- 40¢ RICHIE RICH THE POOR LITTLE RICH BOY
- 40¢ RICHIE RICH BANKBOOKS
- 40¢ RICHIE RICH ZILLIONZ
- 40¢ RICHIE RICH JACKPOTS

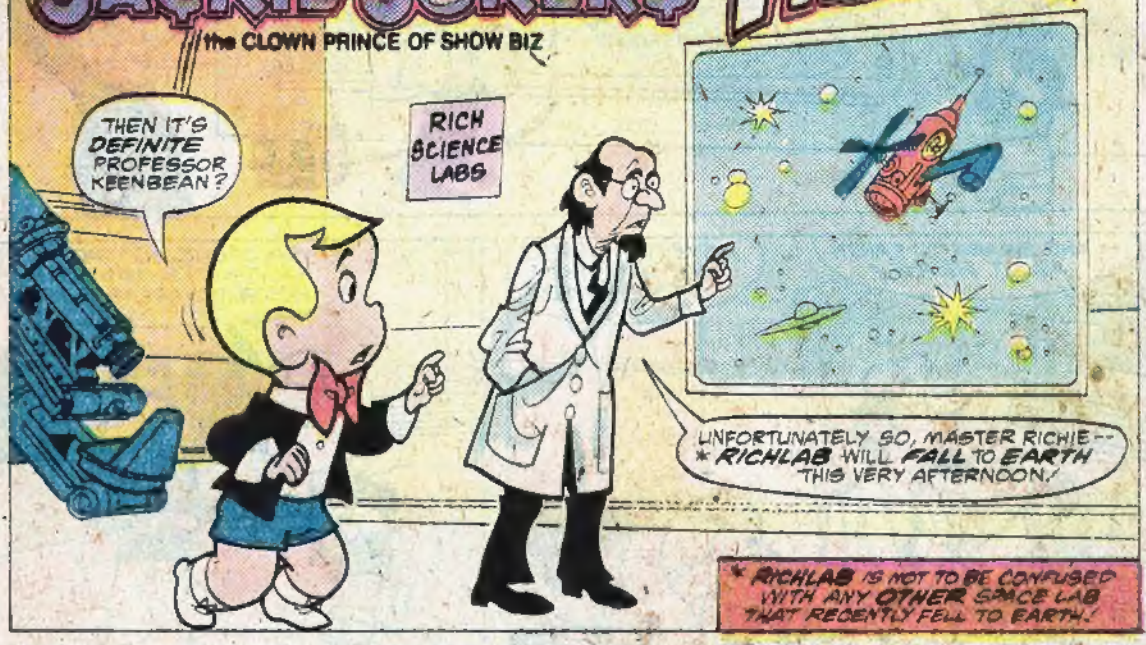
GOOD ENE!

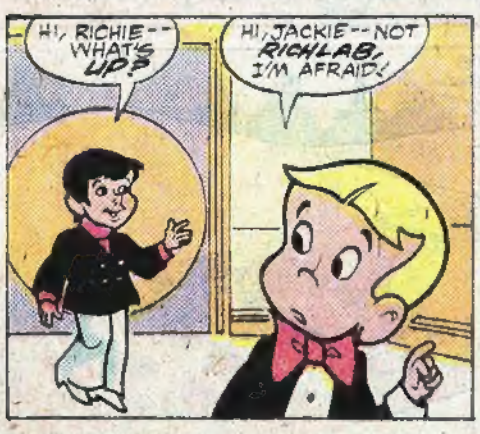
GET 40¢ 50¢ HARVEY COMICS

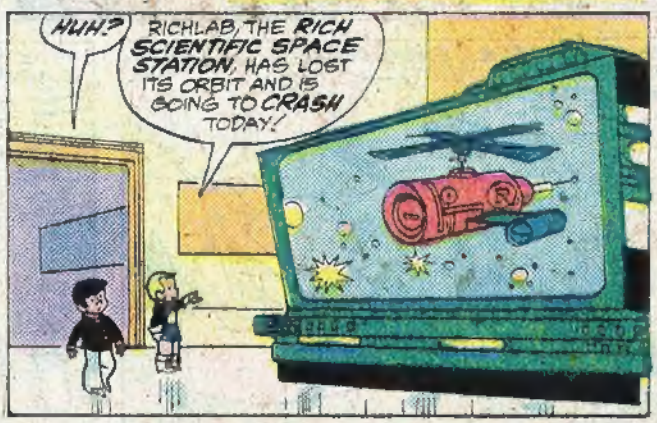
CASPER & FRIENDS NBC/TV SHOW STARTS SEPT. 8

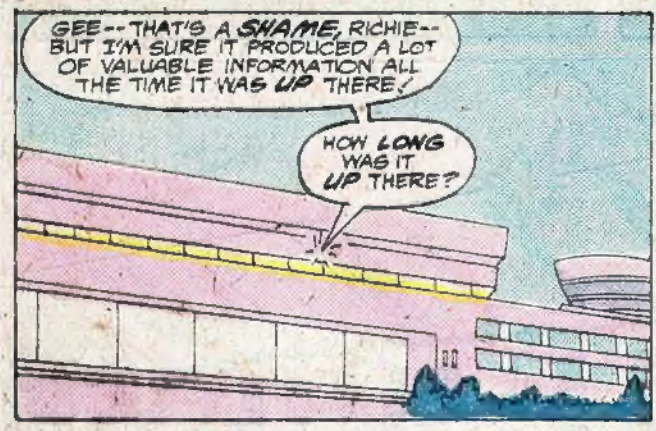
RICHIE RICH THE POOR LITTLE RICH BOY and JACKIE JOKERS the CLOWN PRINCE OF SHOW BIZ

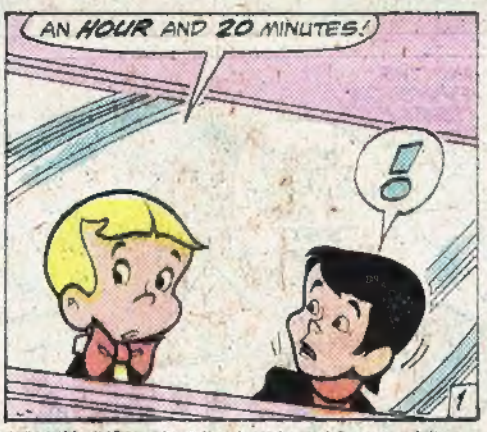
IN RICHLAB IS FALLING!











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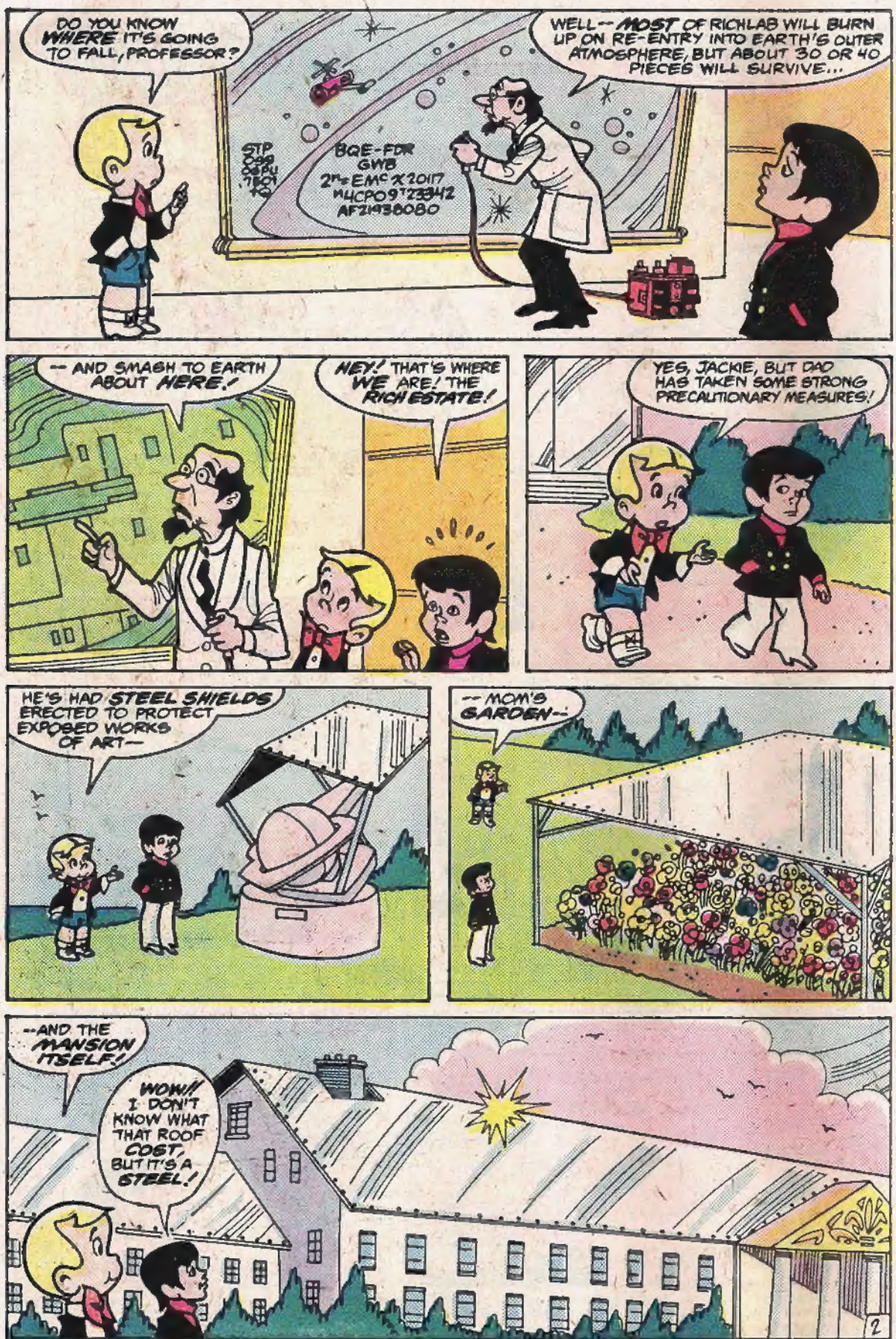
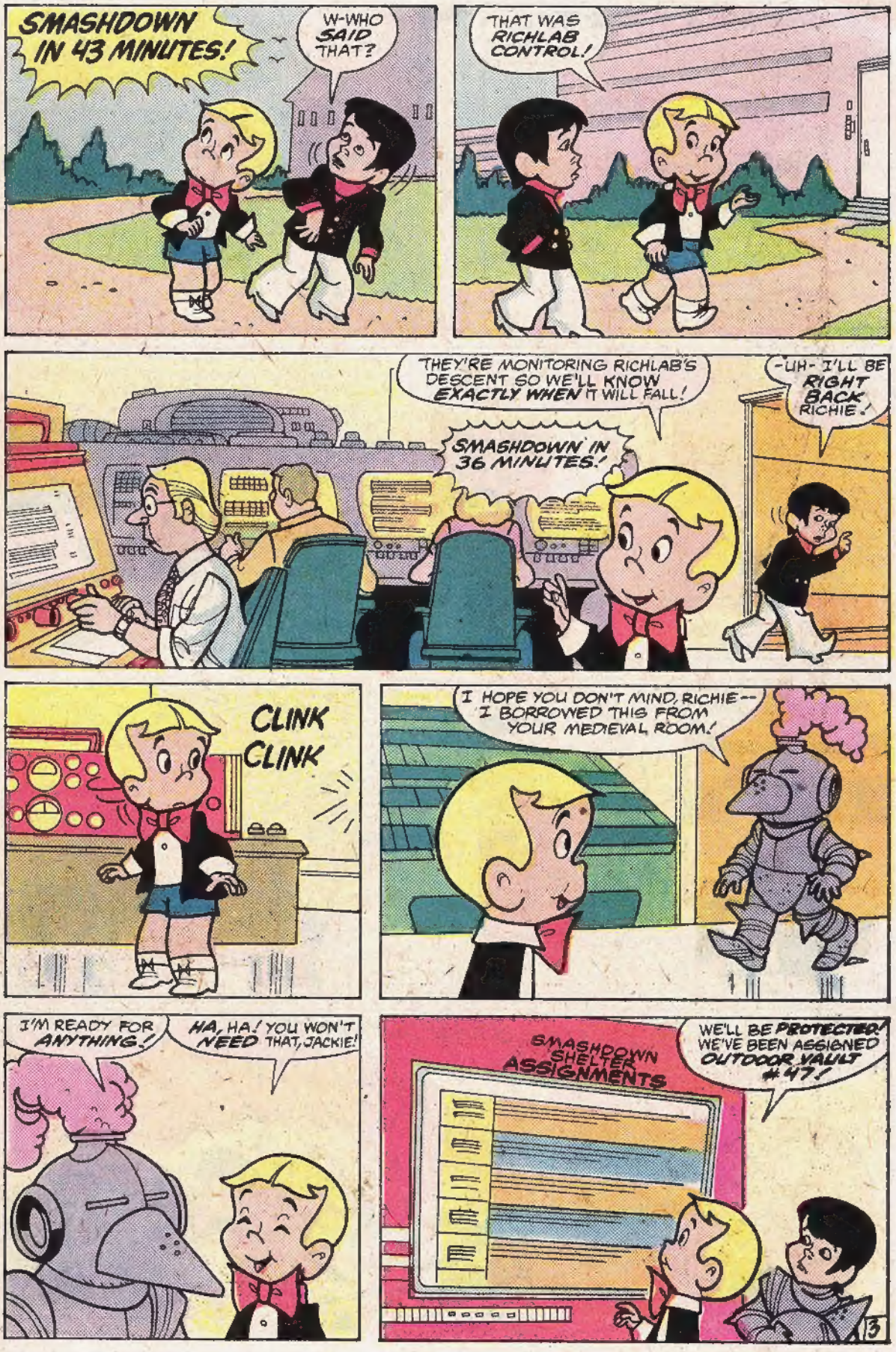
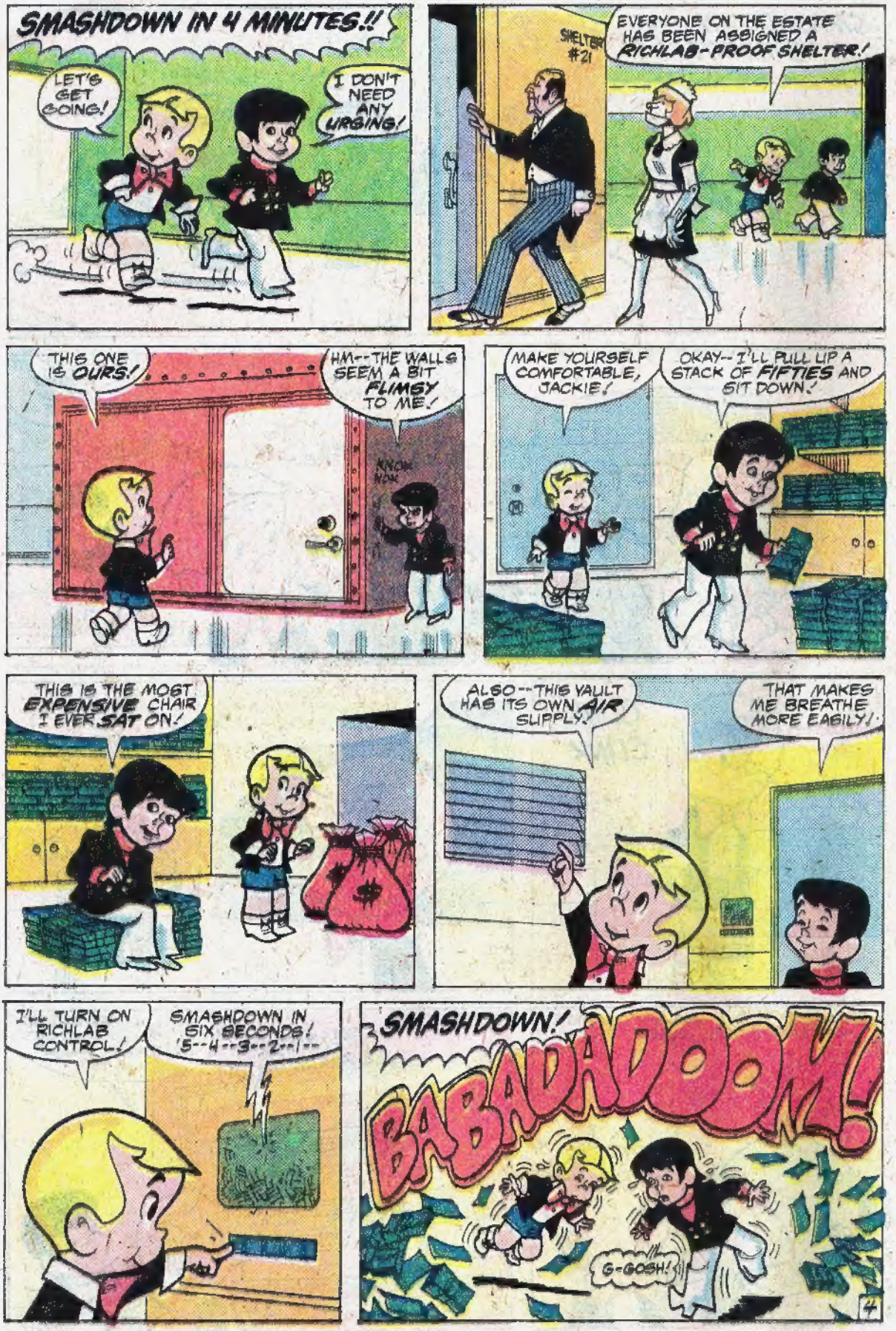
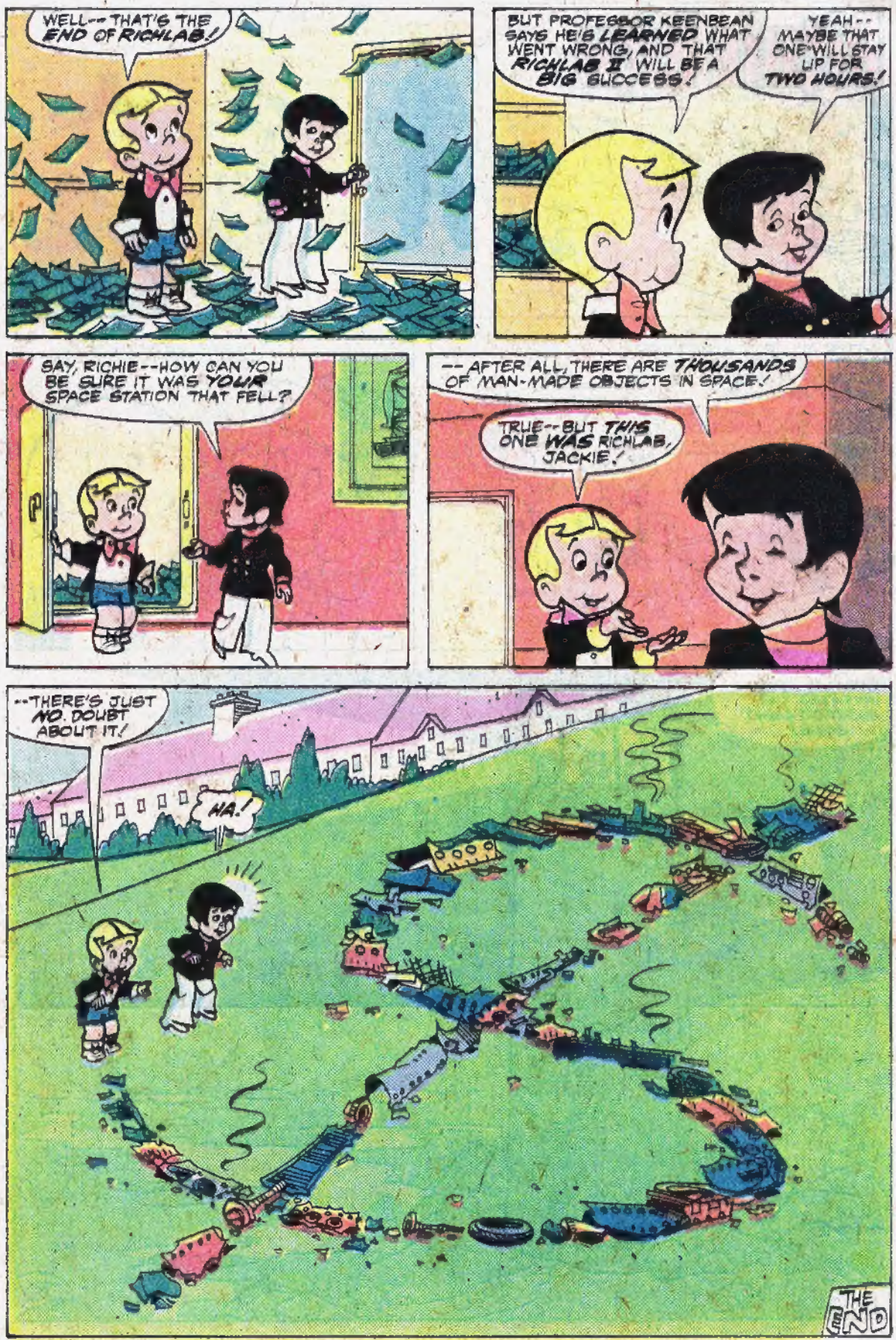
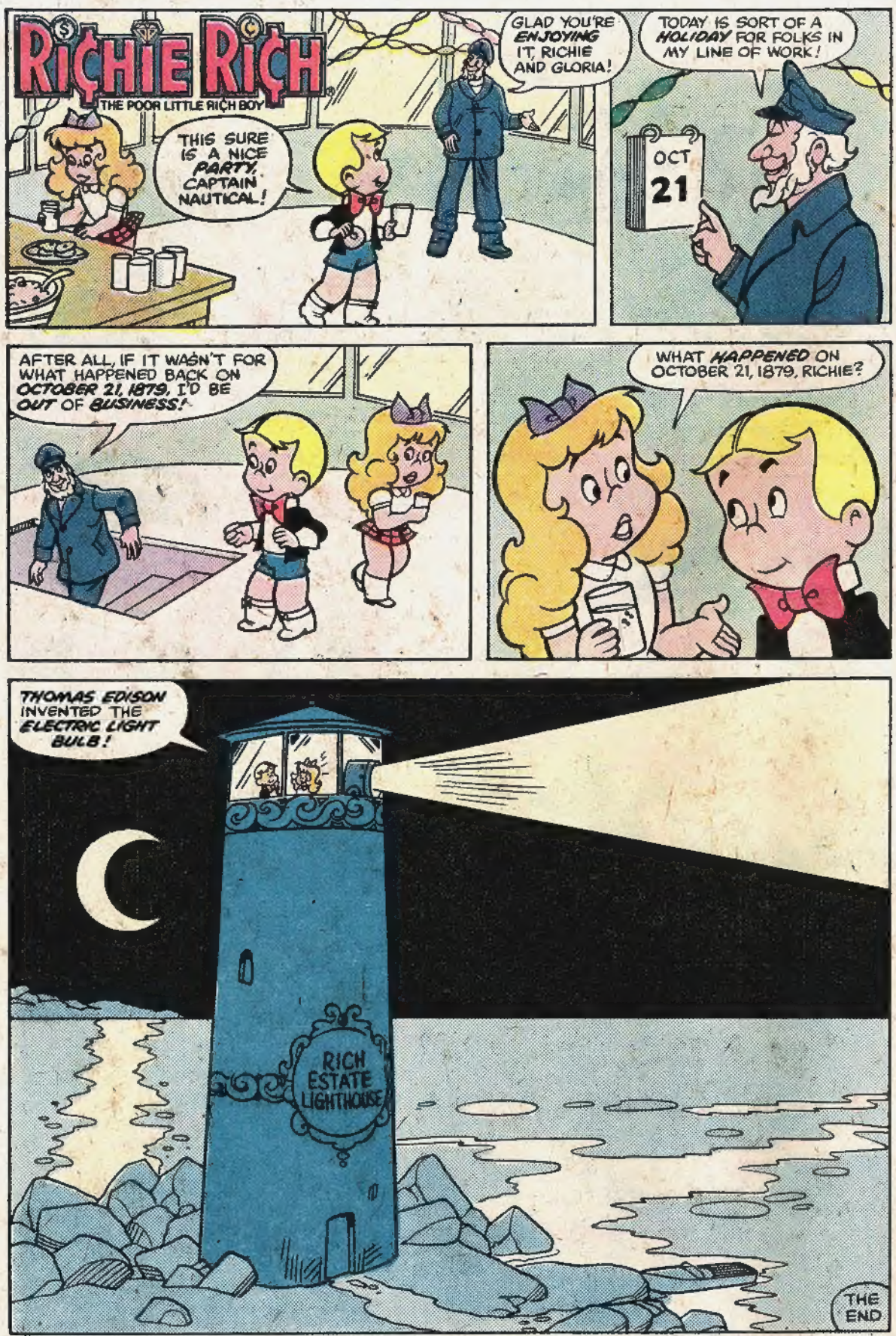

DO YOU KNOW WHERE IT'S GOING TO FALL, PROFESSOR?
WELL-- MOST OF RICHLAB WILL BURN UP ON RE-ENTRY INTO EARTH'S OUTER ATMOSPHERE, BUT ABOUT 30 OR 40 PIECES WILL SURVIVE...
BQE-FDR GWB
-- AND SMASH TO EARTH ABOUT HERE!
HEY! THAT'S WHERE WE ARE! THE RICH ESTATE!
YES, JACKIE, BUT DAD HAS TAKEN SOME STRONG PRECAUTIONARY MEASURES!
HE'S HAD STEEL SHIELDS ERECTED TO PROTECT EXPOSED WORKS OF ART--
-- MOM'S GARDEN--
--AND THE MANSION ITSELF!
WOW!! I DON'T KNOW WHAT THAT ROOF COST, BUT IT'S A STEEL!


SMASHDOWN IN 43 MINUTES!
W-WHO SAID THAT?
THAT WAS RICHLAB CONTROL!
THEY'RE MONITORING RICHLAB'S DESCENT SO WE'LL KNOW EXACTLY WHEN IT WILL FALL!
SMASHDOWN IN 36 MINUTES!
-UH- I'LL BE RIGHT BACK RICHIE.!
CLINK CLINK
I HOPE YOU DON'T MIND, RICHIE-- I BORROWED THIS FROM YOUR MEDIEVAL ROOM!
I'M READY FOR ANYTHING.!
HA, HA! YOU WON'T NEED THAT, JACKIE!
SMASHDOWN SHELTER ASSIGNMENTS
WE'LL BE PROTECTED! WE'VE BEEN ASSIGNED OUTDOOR VAULT #47!
13


SMASHDOWN IN 4 MINUTES!!
LET'S GET GOING!
I DON'T NEED ANY URGING!
SHELTER #21
EVERYONE ON THE ESTATE HAS BEEN ASSIGNED A RICHLAB-PROOF SHELTER!
THIS ONE IS OURS!
HM--THE WALLS SEEM A BIT FLIMSY TO ME!
KNOCK KNOCK
MAKE YOURSELF COMFORTABLE, JACKIE!
OKAY--I'LL PULL UP A STACK OF FIFTIES AND SIT DOWN!
THIS IS THE MOST EXPENSIVE CHAIR I EVER SAT ON!
ALSO--THIS VAULT HAS ITS OWN AIR SUPPLY!
THAT MAKES ME BREATHE MORE EASILY!
I'LL TURN ON RICHLAB CONTROL!
SMASHDOWN IN SIX SECONDS! '5--4--3--2--!--
SMASHDOWN!
BABADADOOM!
G-GOSH!
4


WELL--THAT'S THE END OF RICHLAB!
BUT PROFESSOR KEENBEAN SAYS HE'S LEARNED WHAT WENT WRONG, AND THAT RICHLAB II WILL BE A BIG SUCCESS!
YEAH--MAYBE THAT ONE WILL STAY UP FOR TWO HOURS!
SAY, RICHIE--HOW CAN YOU BE SURE IT WAS YOUR SPACE STATION THAT FELL?
--AFTER ALL, THERE ARE THOUSANDS OF MAN-MADE OBJECTS IN SPACE!
TRUE--BUT THIS ONE WAS RICHLAB, JACKIE!
--THERE'S JUST NO DOUBT ABOUT IT!
HA!
THE END


RICHIE RICH
THE POOR LITTLE RICH BOY
THIS SURE IS A NICE PARTY, CAPTAIN NAUTICAL!
GLAD YOU'RE ENJOYING IT, RICHIE AND GLORIA!
TODAY IS SORT OF A HOLIDAY FOR FOLKS IN MY LINE OF WORK!
OCT
21
AFTER ALL, IF IT WASN'T FOR WHAT HAPPENED BACK ON OCTOBER 21, 1879, I'D BE OUT OF BUSINESS!
WHAT HAPPENED ON OCTOBER 21, 1879, RICHIE?
THOMAS EDISON INVENTED THE ELECTRIC LIGHT BULB!
RICH ESTATE LIGHTHOUSE
THE END

GUMFIGHTING DO'S AND DON'TS.

The first thing to do—pick the right chew: new Hubba Bubba.® The soft and juicy bubble gum with amazing no-stick bubbles.™ Then proceed with this simple yet effective gumfight drill: (1) Begin blowing bubble. Note Hubba Bubba's incredibly large bubble. (2) When the Hubba Bubba bubble breaks do not be alarmed. (3) Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1. Repeat drill ten times.

THE PROPER STANCE.

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YOUR SIZE IS NOT IMPORTANT.

The size of your bubble is. And that means choosing the right bubble gum —Hubba Bubba. Because when it comes to great, big, fat bubbles, nothing sizes up to a Hubba Bubba bubble.

ACCEPT NO SUBSTITUTES.

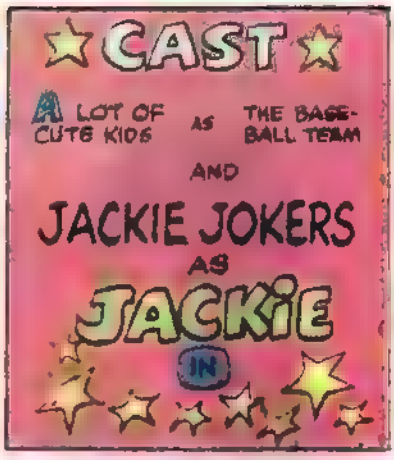
This boy did. And now instead of wearing a smile, he's wearing a paper bag over the bubble gum stuck to his face. Definitely not new soft and juicy Hubba Bubba Bubble Gum. Does Hubba Bubba really work? Absolutely! Hubba Bubba is gumfighter tested and approved.

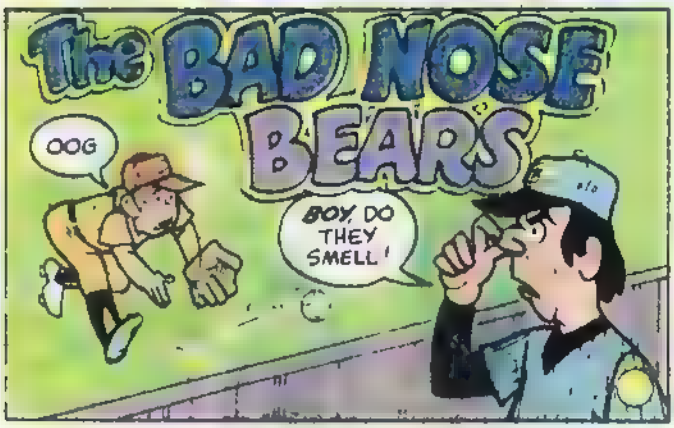
So pick up a pack of new Hubba Bubba in original or mint flavor. Enjoy that soft, juicy, delicious taste. Plus those great, big Hubba Bubba bubbles that won't stick to your face.

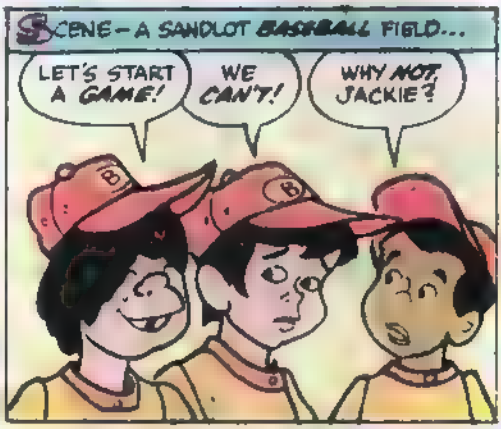
SOFT. JUICY. DELICIOUS.

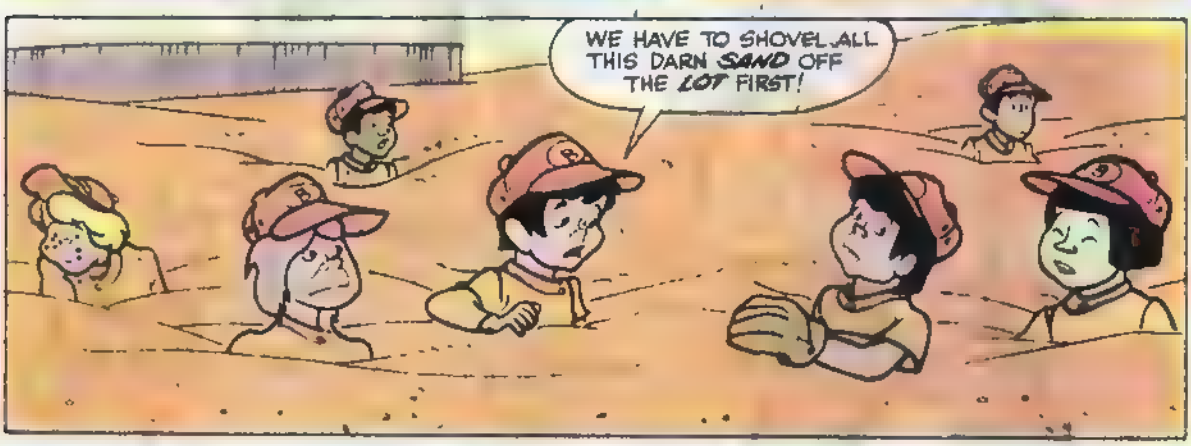
BIG BUBBLES, NO TROUBLES.

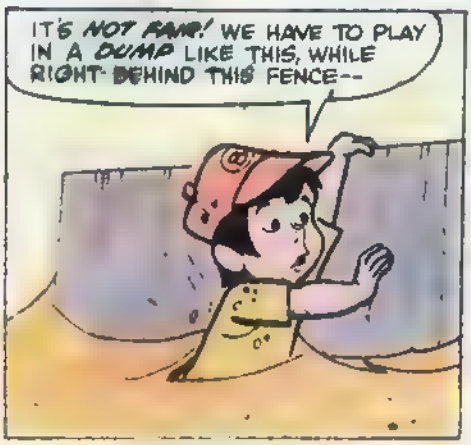
EACH ISSUE WE WILL PRESENT JACKIE IN ONE OF HIS MOVIE, TV OR NIGHTCLUB ROLES...
JACKIE JOKER$
TV SPECIAL

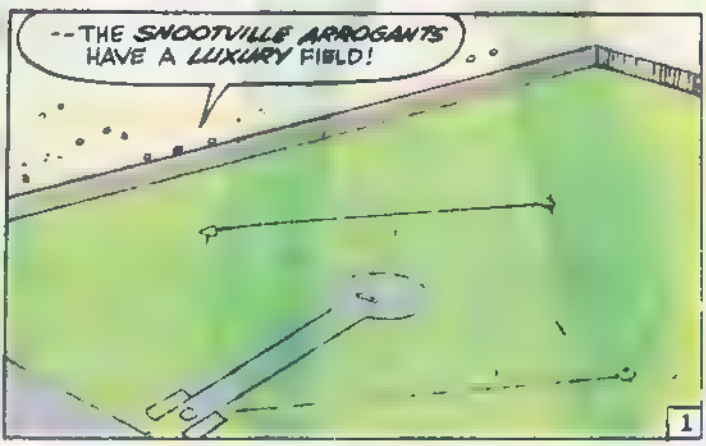

CAST
A LOT OF CUTE KIDS AS THE BASEBALL TEAM
AND
JACKIE JOKERS AS JACKIE IN

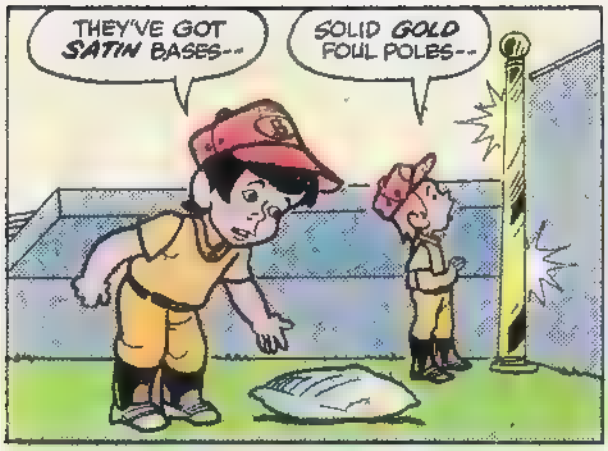

The BAD NOSE BEARS
OOG
BOY, DO THEY SMELL!

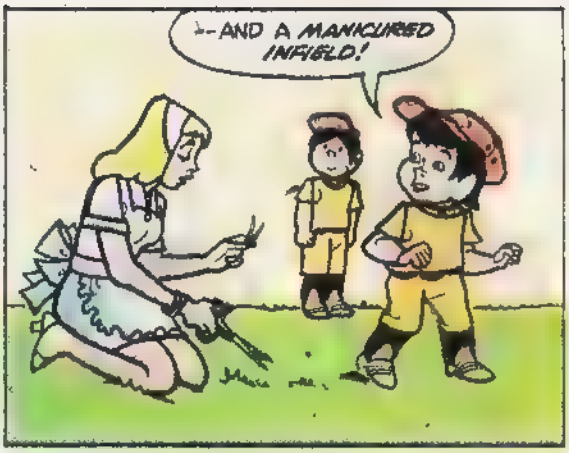

SCENE - A SANDLOT BASEBALL FIELD...
LET'S START A GAME!
WE CAN'T!
WHY NOT, JACKIE?

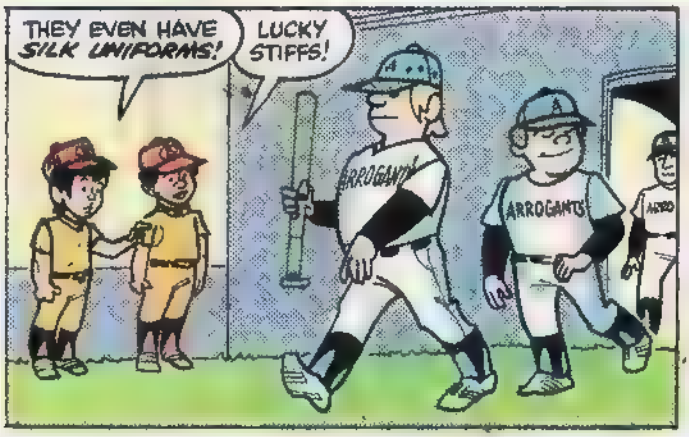

WE HAVE TO SHOVEL ALL THIS DARN SAND OFF THE LOT FIRST!


IT'S NOT FAIR! WE HAVE TO PLAY IN A DUMP LIKE THIS, WHILE RIGHT BEHIND THIS FENCE--


--THE SNOOTVILLE ARROGANTS HAVE A LUXURY FIELD!

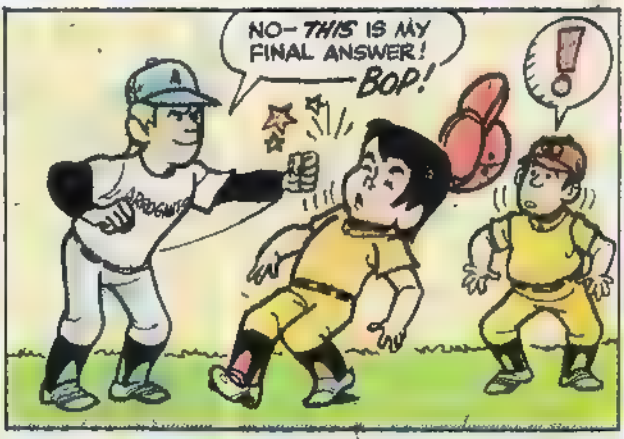

THEY'VE GOT SATIN BASES--
SOLID GOLD FOUL POLES--

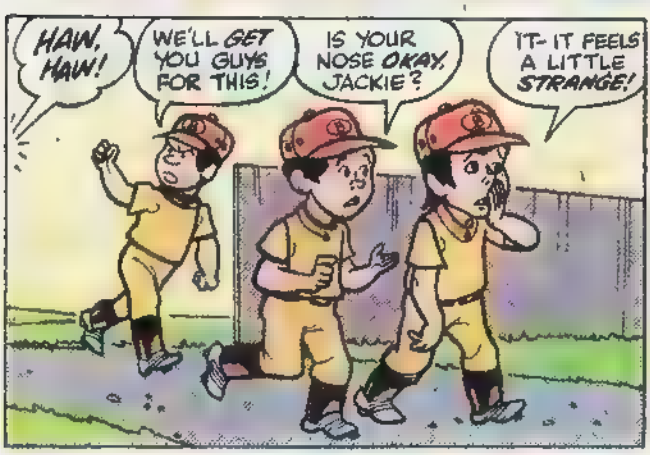

--AND A MANICURED INFIELD!

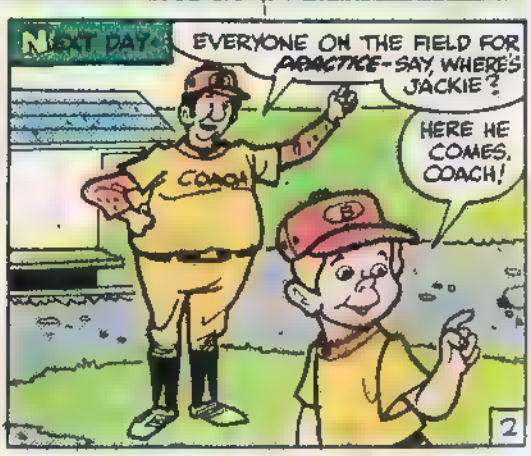

THEY EVEN HAVE SILK UNIFORMS!
LUCKY STIFFS!
ARROGANTS
ARROGANTS

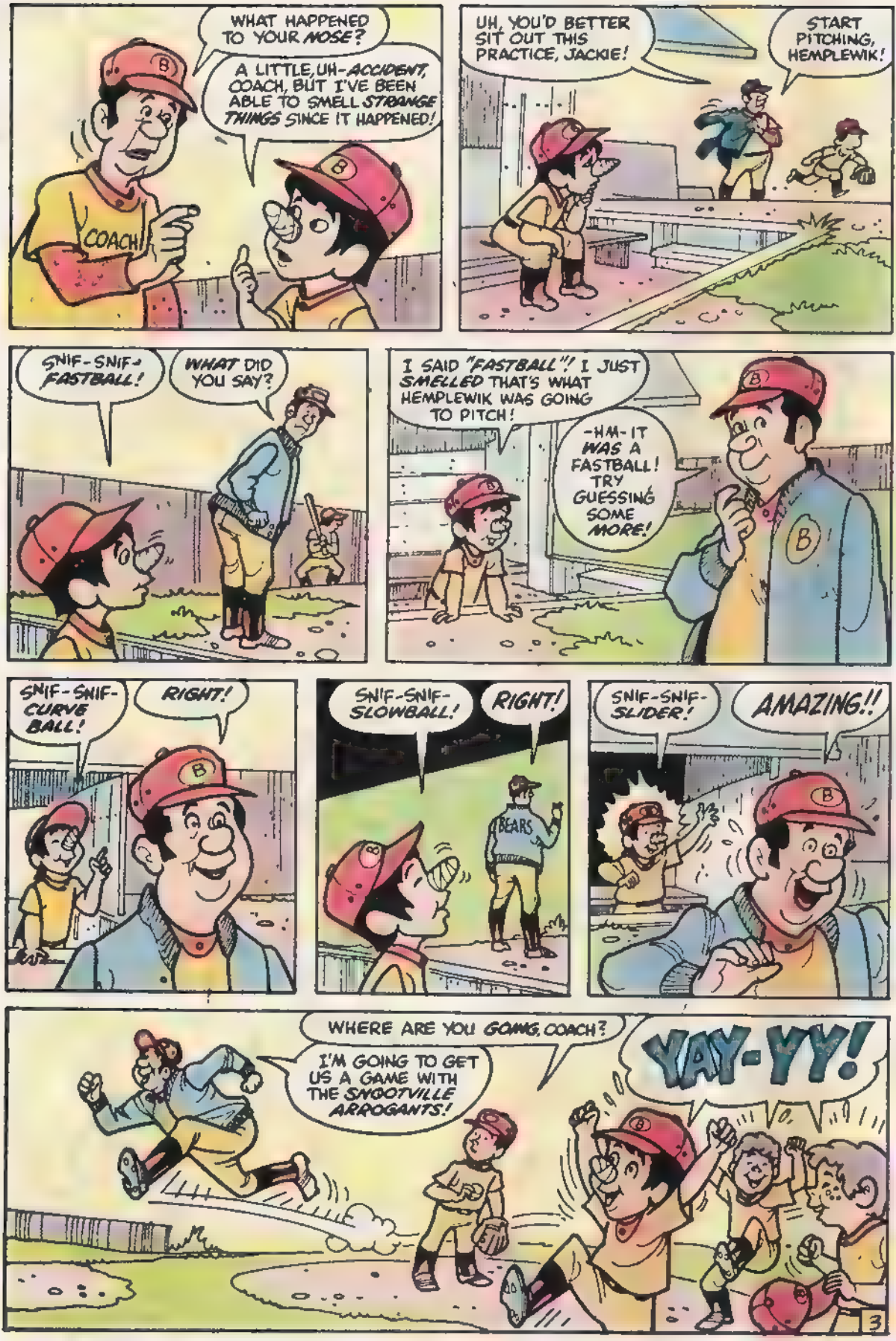
WHAT ARE YOU RAGAMUFFINS DOING ON OUR FIELD?
WE WANT TO CHALLENGE YOU TO A GAME!

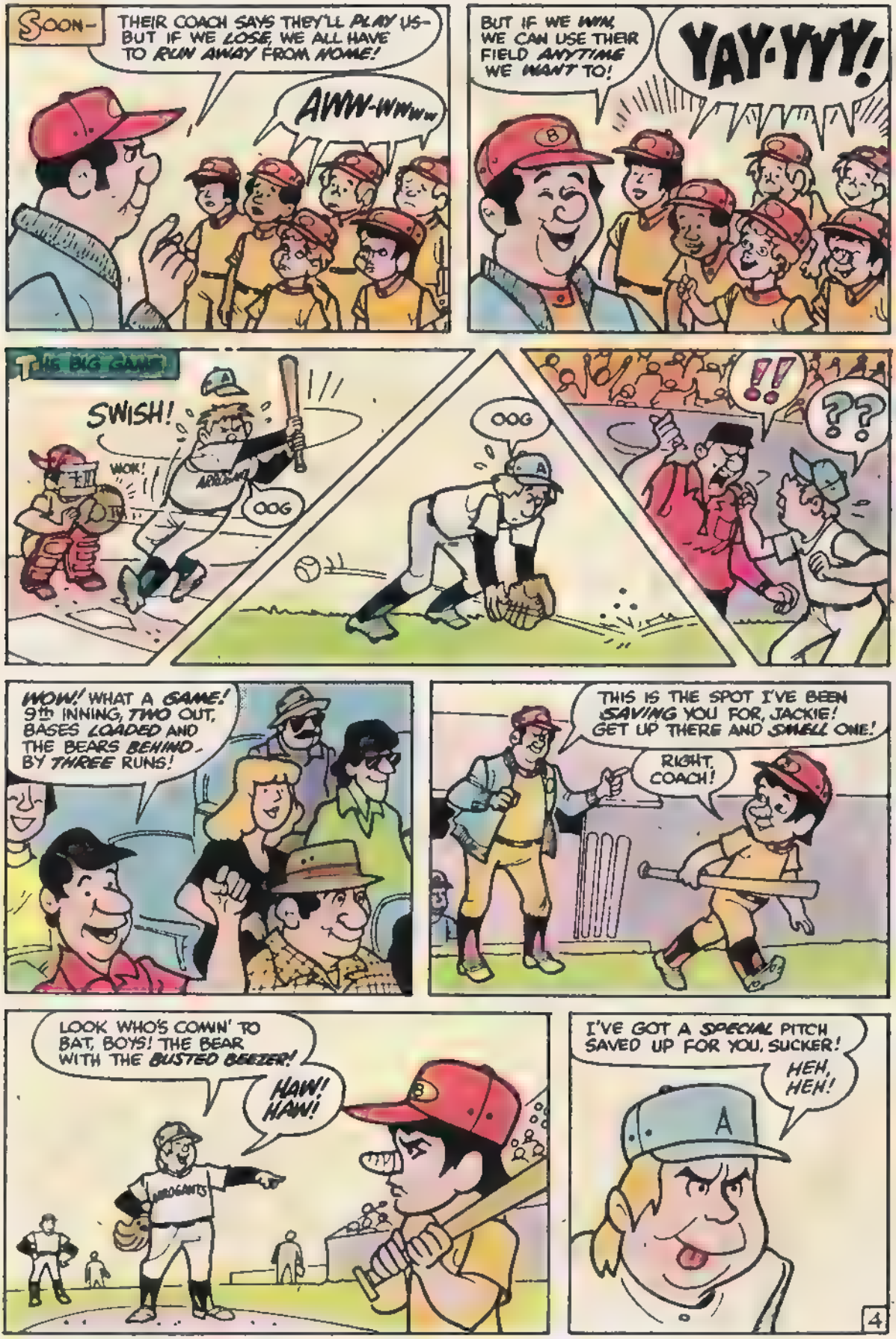
YOU? YOU WANT TO PLAY US?
HEE HEE!
HAW, HAW!
SNORT!
IS THAT YOUR FINAL ANSWER?

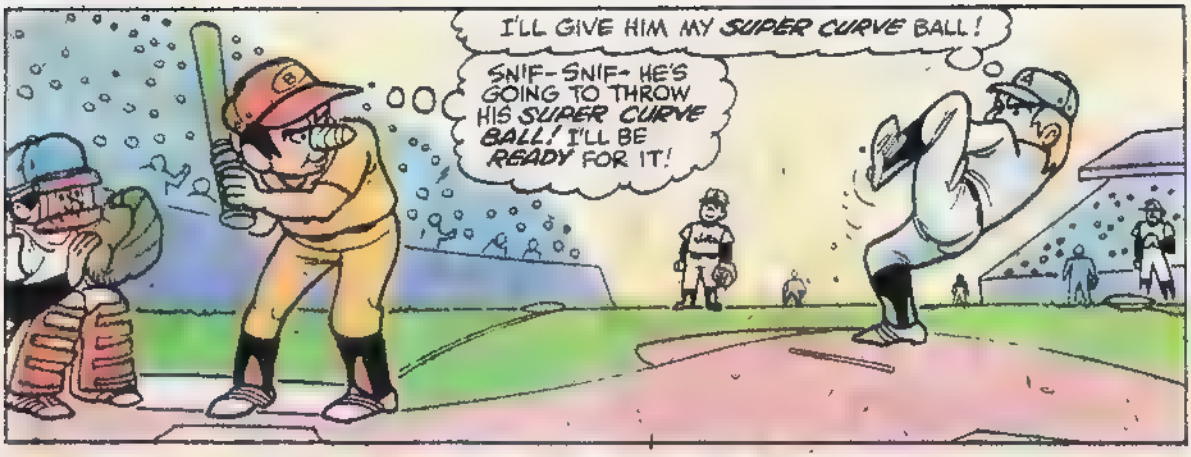

NO- THIS IS MY FINAL ANSWER!
BOP!

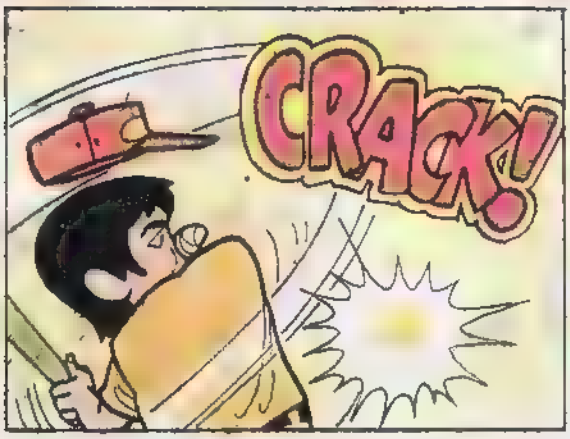

HAW, HAW!
WE'LL GET YOU GUYS FOR THIS!
IS YOUR NOSE OKAY, JACKIE?
IT- IT FEELS A LITTLE STRANGE!

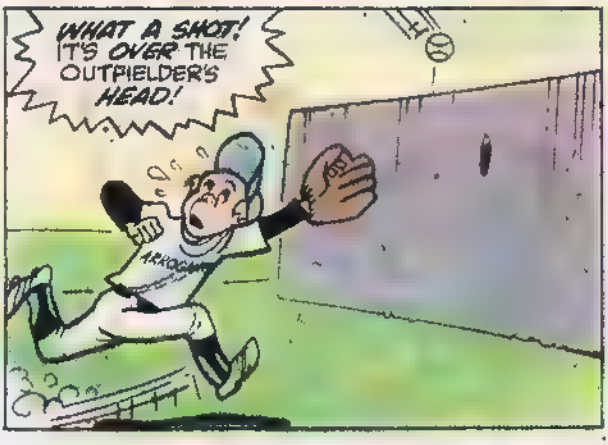

NEXT DAY
EVERYONE ON THE FIELD FOR PRACTICE- SAY, WHERE'S JACKIE?
HERE HE COMES, COACH!
COACH
2

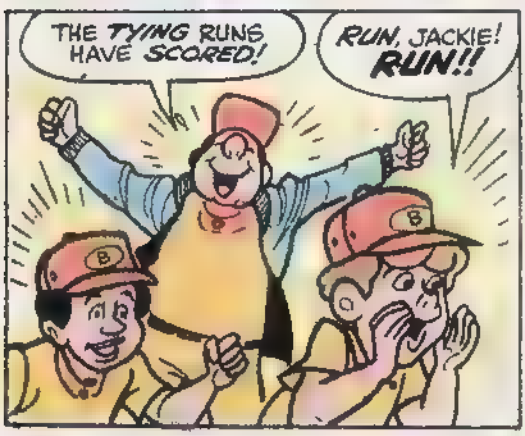

WHAT HAPPENED TO YOUR NOSE?
A LITTLE, UH-ACCIDENT, COACH, BUT I'VE BEEN ABLE TO SMELL STRANGE THINGS SINCE IT HAPPENED!
COACH
UH, YOU'D BETTER SIT OUT THIS PRACTICE, JACKIE!
START PITCHING, HEMPLEWIK!
SNIF-SNIF-FASTBALL!
WHAT DID YOU SAY?
I SAID "FASTBALL"! I JUST SMELLED THAT'S WHAT HEMPLEWIK WAS GOING TO PITCH!
-HM-IT WAS A FASTBALL! TRY GUESSING SOME MORE!
SNIF-SNIF-CURVE BALL!
RIGHT!
SNIF-SNIF-SLOWBALL!
RIGHT!
BEARS
SNIF-SNIF-SLIDER!
AMAZING!!
WHERE ARE YOU GOING, COACH?
I'M GOING TO GET US A GAME WITH THE SNOOTVILLE ARROGANTS!
YAY-YY!
3

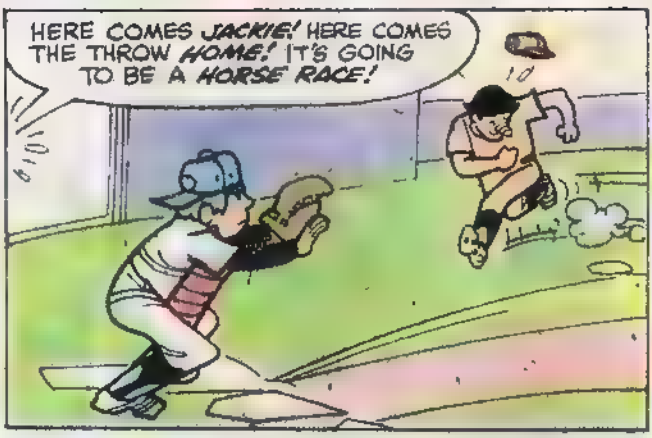

SOON-
THEIR COACH SAYS THEY'LL PLAY US- BUT IF WE LOSE, WE ALL HAVE TO RUN AWAY FROM HOME!
AWW-WWW
BUT IF WE WIN, WE CAN USE THEIR FIELD ANYTIME WE WANT TO!
YAY-YYY!
THE BIG GAME
SWISH!
WOK!
OOG
OOG
!!
??
WOW! WHAT A GAME! 9th INNING, TWO OUT, BASES LOADED AND THE BEARS BEHIND BY THREE RUNS!
THIS IS THE SPOT I'VE BEEN SAVING YOU FOR, JACKIE! GET UP THERE AND SMELL ONE!
RIGHT, COACH!
LOOK WHO'S COMIN' TO BAT, BOYS! THE BEAR WITH THE BUSTED BEEZER!
HAW! HAW!
I'VE GOT A SPECIAL PITCH SAVED UP FOR YOU, SUCKER!
HEH, HEH!
A
4

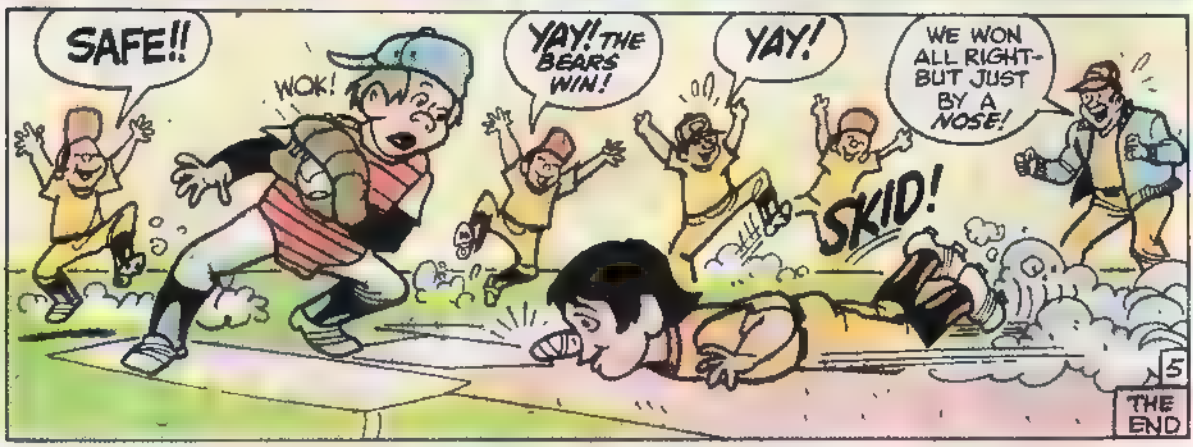

I'LL GIVE HIM MY SUPER CURVE BALL!
SNIF-SNIF- HE'S GOING TO THROW HIS SUPER CURVE BALL! I'LL BE READY FOR IT!


CRACK!


WHAT A SHOT! IT'S OVER THE OUTFIELDER'S HEAD!

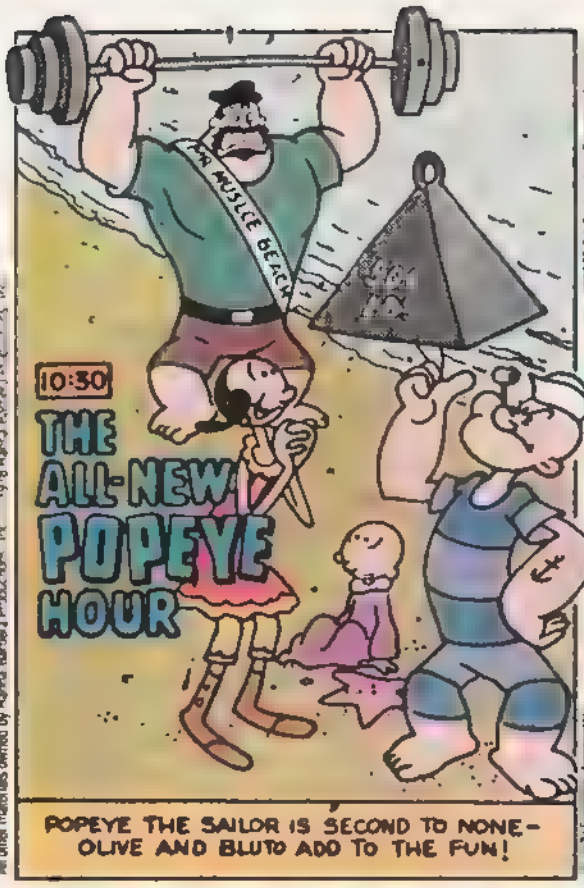

THE TYING RUNS HAVE SCORED!
RUN, JACKIE! RUN!!


HERE COMES JACKIE! HERE COMES THE THROW HOME! IT'S GOING TO BE A HORSE RACE!

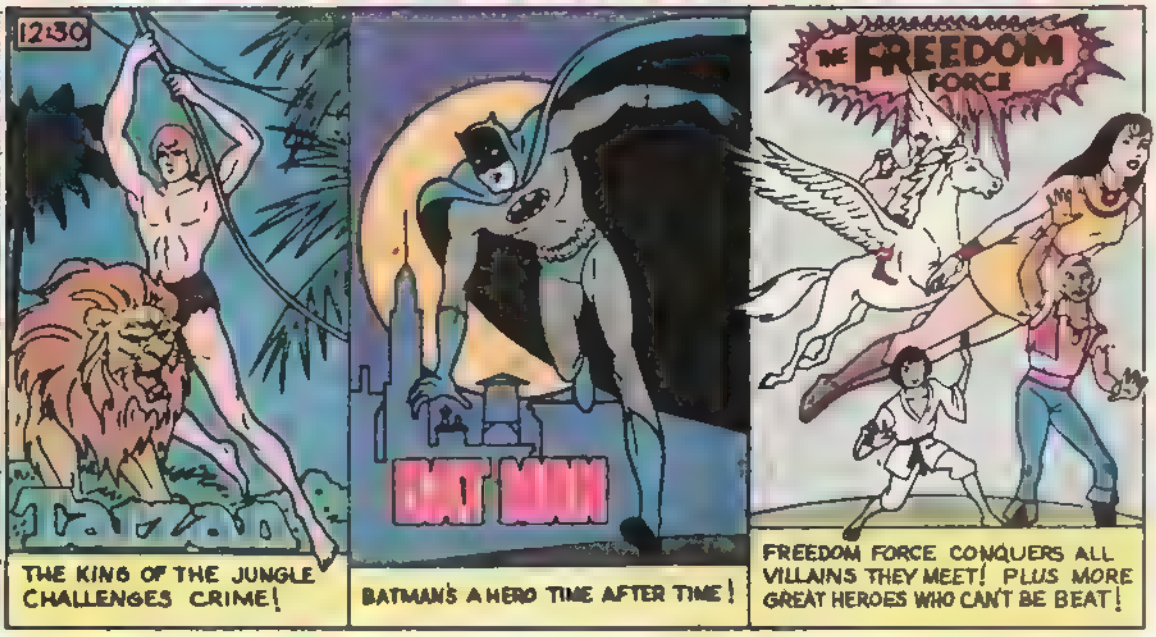

SAFE!!
WOK!
YAY! THE BEARS WIN!
YAY!
WE WON ALL RIGHT- BUT JUST BY A NOSE!
SKID!
5
THE END

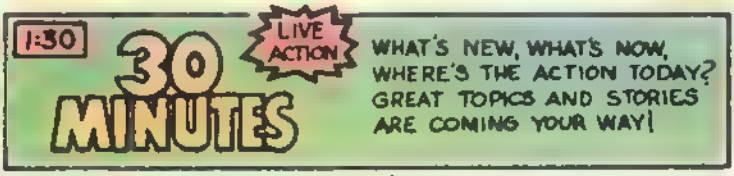
FRIENDS! DON'T MISS MY ALL NEW
HARVEY
FULL COLOR HALF HOUR
CASPER CARTOON SHOW
EXTRA SPECIAL!...
NBC-TV NETWORK
ALL ANIMATED
TWO BIG PRIME TIME SPECIAL'S
CASPER HALLOWEEN SHOW
TUESDAY EVENING 8:00-8:30PM
OCTOBER 30, 1979
CASPER CHRISTMAS SHOW
TUESDAY EVENING 8:00-8:30PM
DECEMBER 18, 1979
WORLD'S NUMBER 1 GHOST
CASPER
The FRIENDLY GHOST
ALL NEW NBC TV NETWORK
EVERY SATURDAY MORNING
8:30-9:00 AM EASTERN TIME / 7:30-8:00 AM CENTRAL AND PACIFIC TIME
STARTS SEPTEMBER 8th
Produced by HANNA-BARBERA
© HARVEY CARTOONS

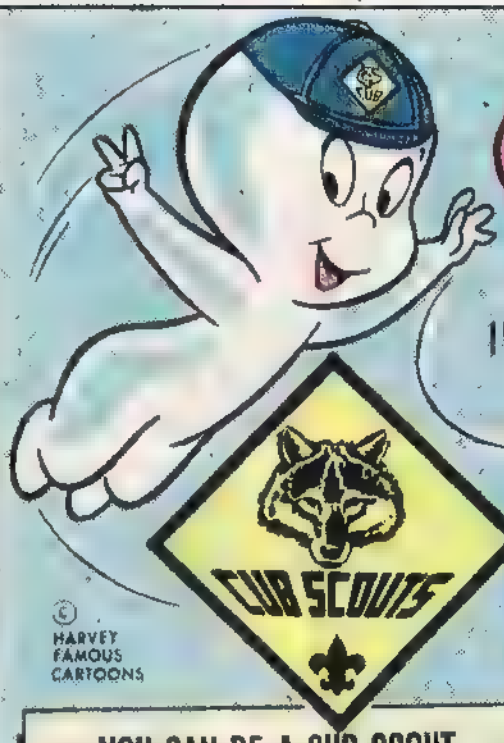
WOWIE! ZOWIE!
CBS SATURDAY MORNING'S
LOOKING GOOD
8:00 EASTERN TIME
NEW
MIGHTY MOUSE
HECKLE AND JECKLE
MIGHTY MOUSE
HECKLE AND JECKLE GET THEIR KICKS! THEY'RE WACKY, WILD AND UP TO
MIGHTY MOUSE SAVES THE DAY ZAPPING FOES WHO STAND IN HIS WAY!
©1979 Viacom—Filmation Associates
9:00
The Bugs Bunny/Road Runner Show
BEEP BEEP
THAT "WIDDLE GWAY WABBIT" IS HAVING A BALL, WITH DAFFY, TWEETY AND LAUGHTER FOR ALL! THEN SPEEDY ROAD RUNNER ZOOMS FASTER THAN LIGHT, COYOTE CANT CATCH HIM, TRY AS HE MIGHT!
©Warner Brothers, Inc. 1979



TARZAN AND THE SUPER SEVEN







Casper
THE FRIENDLY CUB SCOUT

INVITES YOU TO BE A

CUB SCOUT

© HARVEY FAMOUS CARTOONS

YOU CAN BE A CUB SCOUT

If you are 8 years old or in the third grade, you can join the Cub Scouts. If you are 10 years old, you can become a Webelos Scout.

1. THE CUB SCOUT PROMISE—

To do my best to do my duty to God and my country.

To help other people

To obey the Law of the Pack

2. THE LAW OF THE PACK

The Cub Scout follows Akela. "Akela"

The Cub Scout helps the pack go "good leader"

The pack helps the Cub Scout grow

The Cub Scout gives goodwill

3. THE MEANING OF WEBELOS

Webelos is the highest rank for Cub Scouts

"Webelos" sounds like an Indian name

The word Webelos is made from the capital letters in this sentence: "WE'll BE LOyal Scouts."

4. THE CUB SCOUT SIGN AND HANDSHAKE

The Sign

Make the sign with your right hand high over your shoulder. The two fingers stand for two parts of the Cub Scout Promise —"help other people" and "obey the Law of the Pack."

The Handshake

When you shake hands with another Cub Scout, place the first two fingers of the right hand on the other boy's wrist.

5. THE CUB SCOUT MOTTO AND SALUTE

The Motto "DO YOUR BEST"

A motto is a rule for living. The Cub Scout motto asks you to do as well as you can, always.

The Salute

Hold the first two fingers of your right hand close together. Touch them to your cap. Use this salute when you greet a Cub Scout leader. You can use it also to show goodwill to another Cub Scout.

JOIN US!

CUB SCOUTS
BOY SCOUTS OF AMERICA

TO FIND THE LOCATION OF YOUR NEARBY PACK, CONTACT YOUR LOCAL POLICE DEPARTMENT, SCHOOL, CHURCH, TEMPLE OR CIVIC ORGANIZATION —OR CONTACT YOUR LOCAL BOY SCOUTS OF AMERICA SCOUT COUNCIL OFFICE LISTED IN THE WHITE PAGES OF YOUR TELEPHONE BOOK

—OR MAIL COUPON TO:

CASPER/CUB SCOUTS
BOY SCOUTS of AMERICA
NORTH BRUNSWICK, N.J. 08902

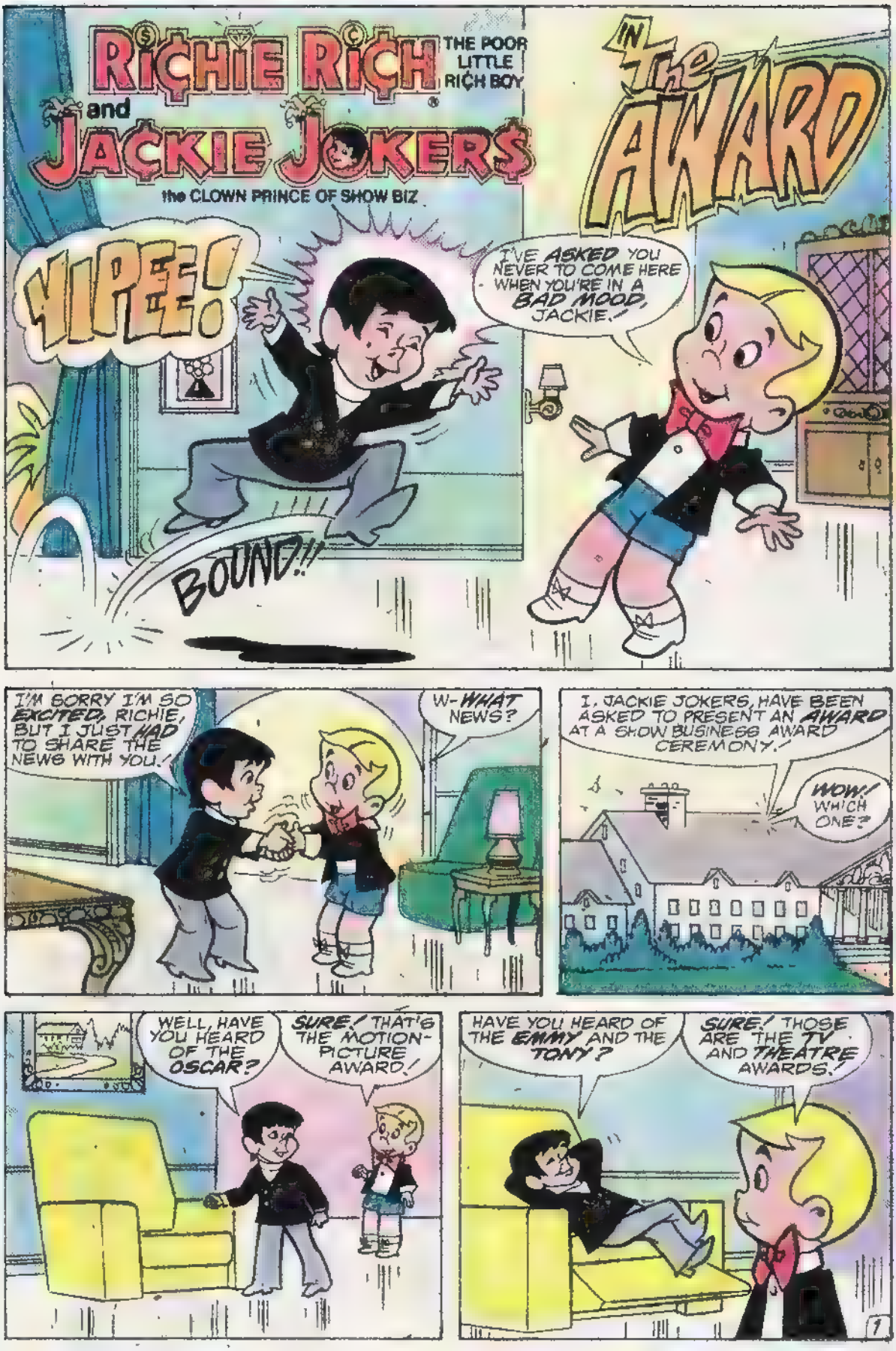
I WANT TO BE A CUB SCOUT. WHERE AND WHEN CAN I JOIN?

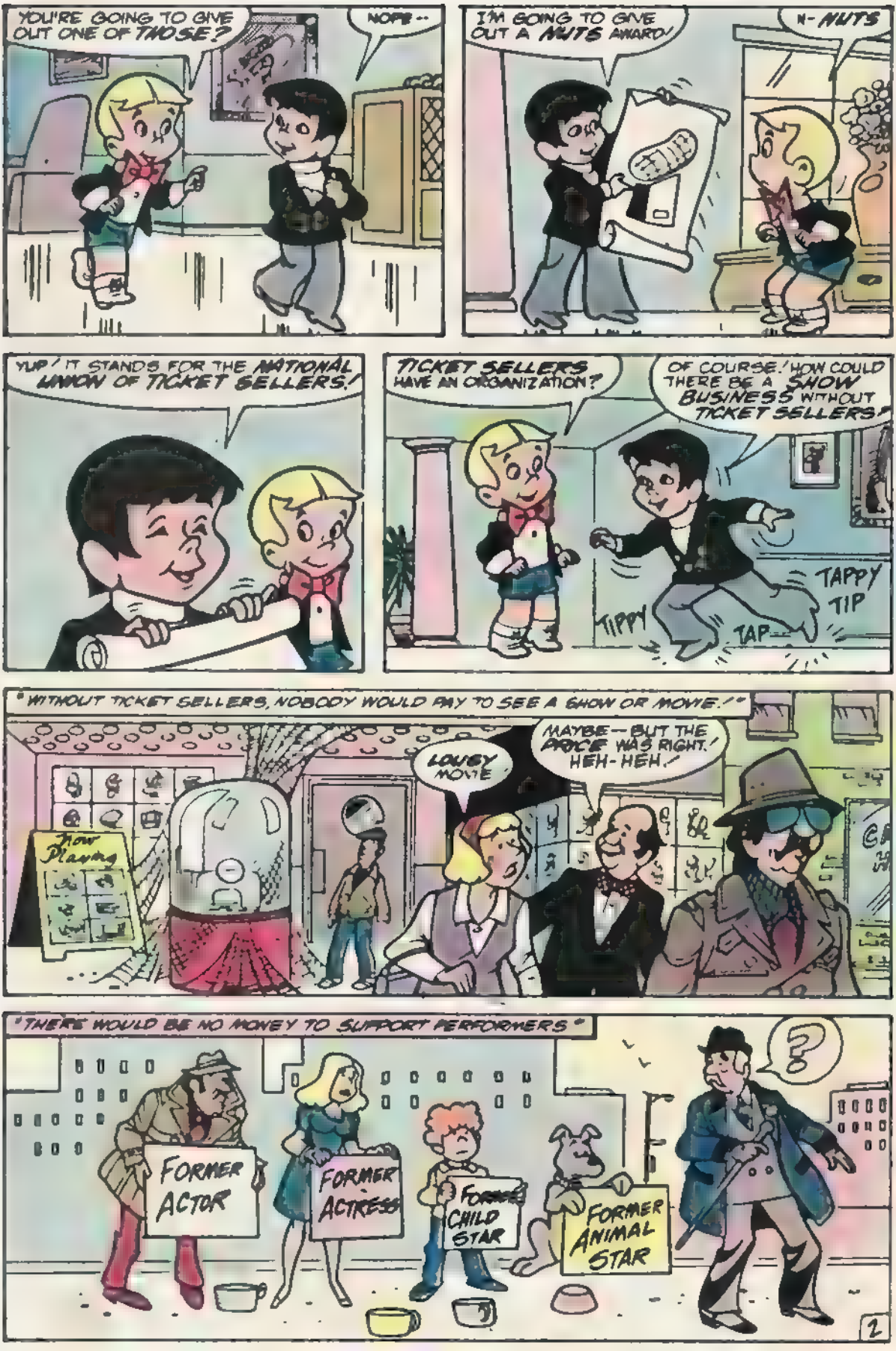
PRINT NAME _____ AGE ____

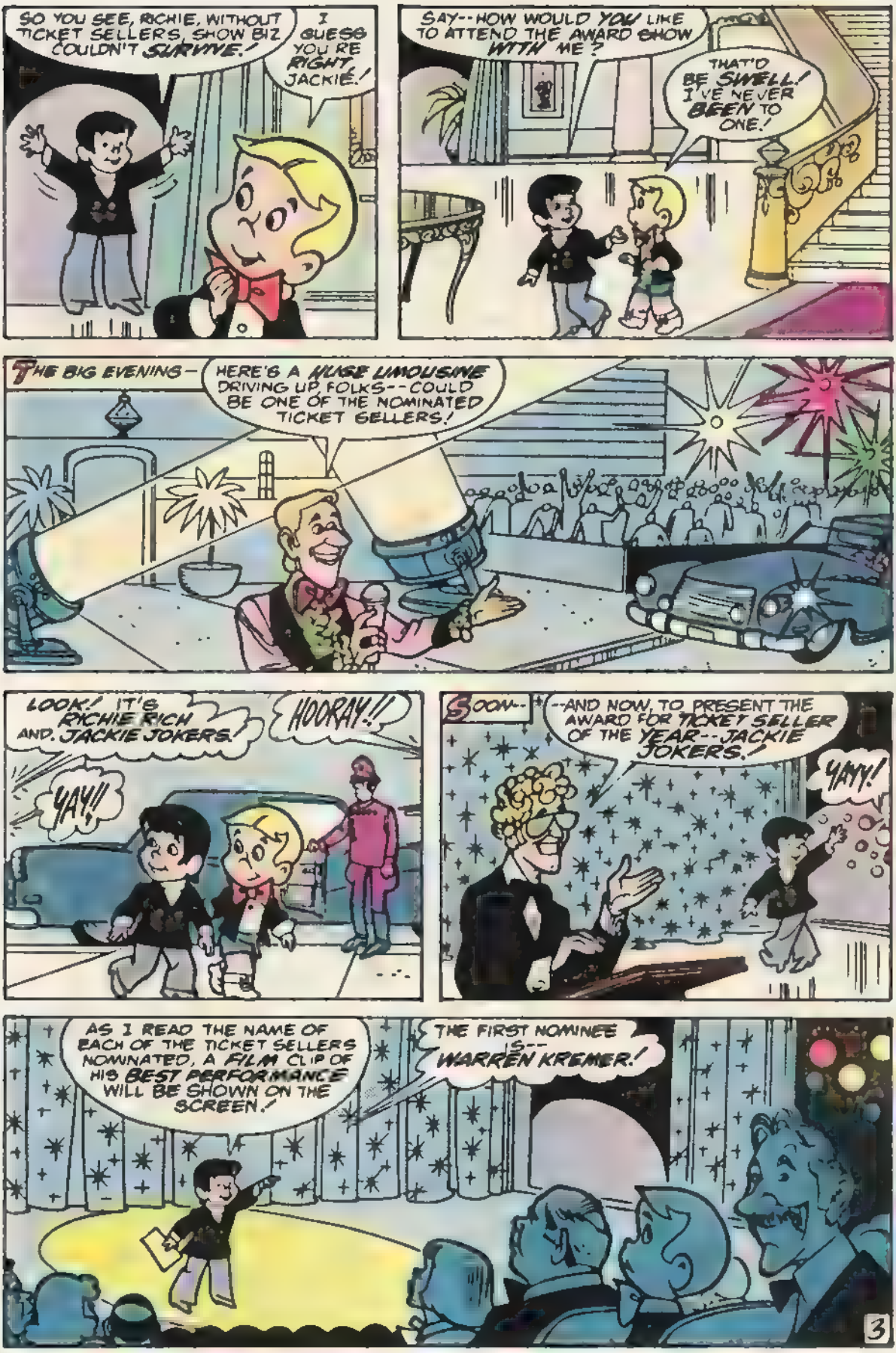
ADDRESS _____

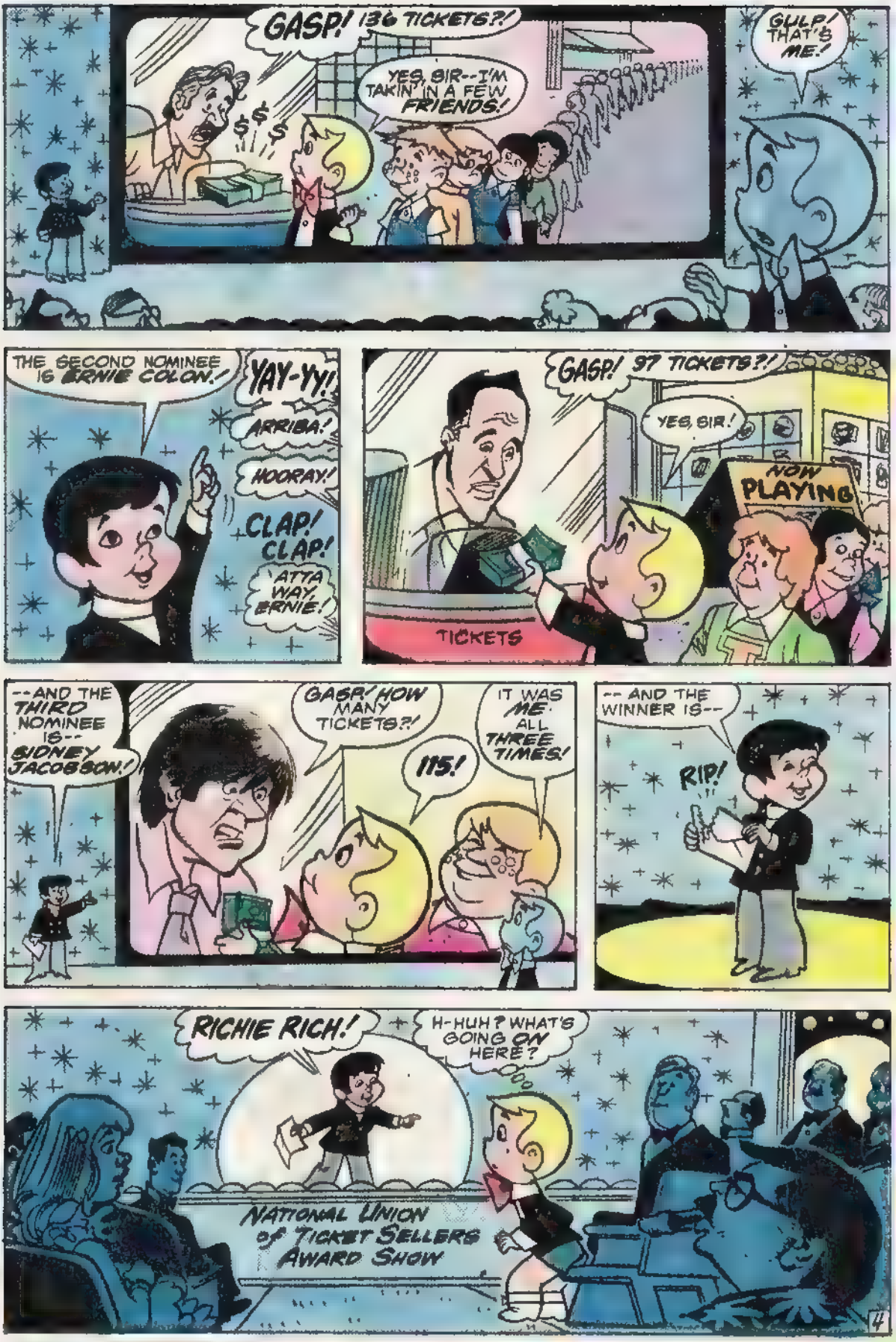
CITY _____ STATE _____ ZONE ____

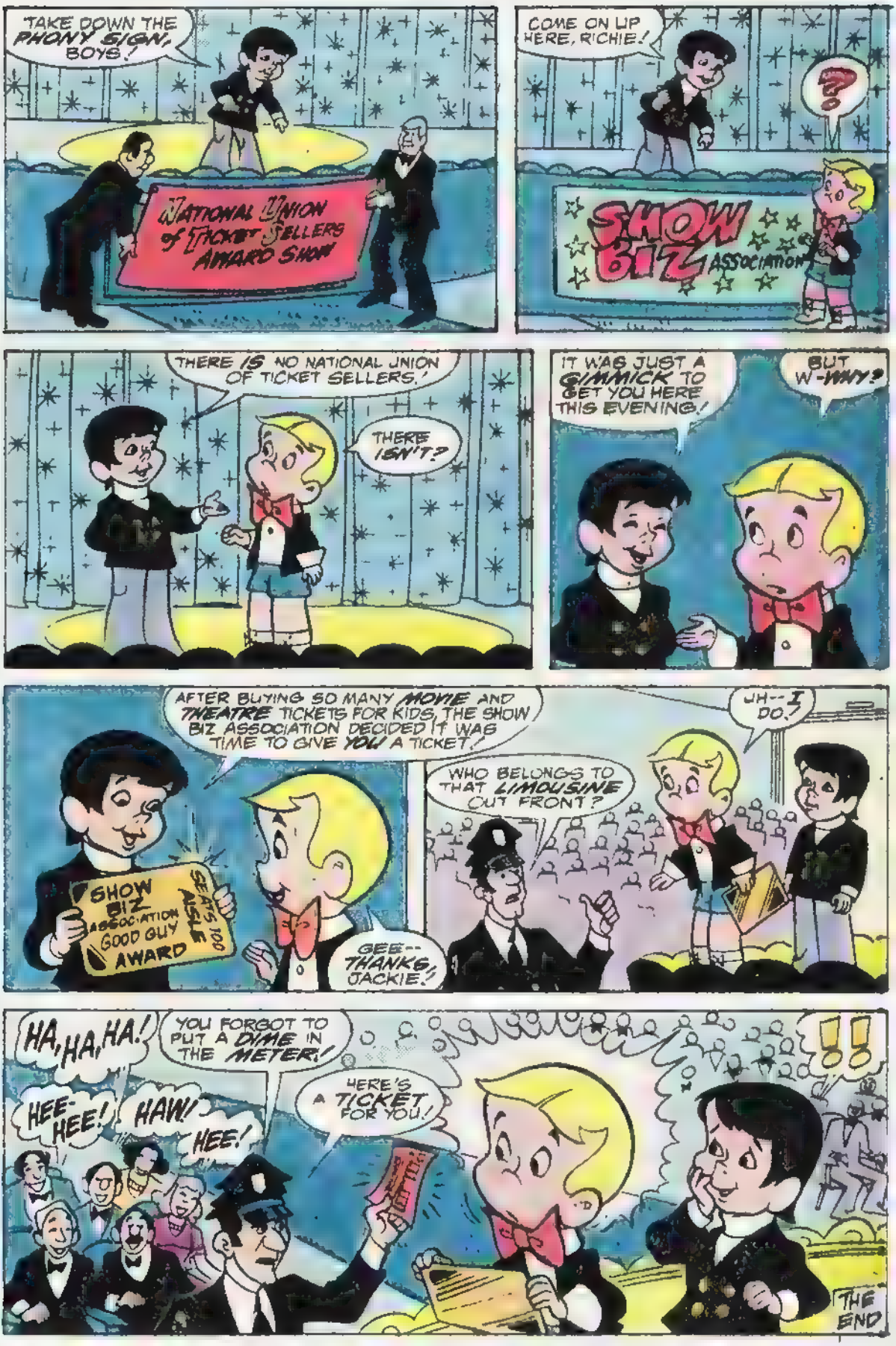
MY TELEPHONE NUMBER IS _____


RICHIE RICH
THE POOR LITTLE RICH BOY
and
JACKIE JOKERS
the CLOWN PRINCE OF SHOW BIZ
IN The AWARD
YIPEE!
BOUND!!
I'VE ASKED YOU NEVER TO COME HERE WHEN YOU'RE IN A BAD MOOD, JACKIE.!
I'M SORRY I'M SO EXCITED, RICHIE, BUT I JUST HAD TO SHARE THE NEWS WITH YOU.!
W-WHAT NEWS?
I, JACKIE JOKERS, HAVE BEEN ASKED TO PRESENT AN AWARD AT A SHOW BUSINESS AWARD CEREMONY.!
WOW! WHICH ONE?
WELL, HAVE YOU HEARD OF THE OSCAR?
SURE! THAT'S THE MOTION-PICTURE AWARD!
HAVE YOU HEARD OF THE EMMY AND THE TONY?
SURE! THOSE ARE THE TV AND THEATRE AWARDS.!
1

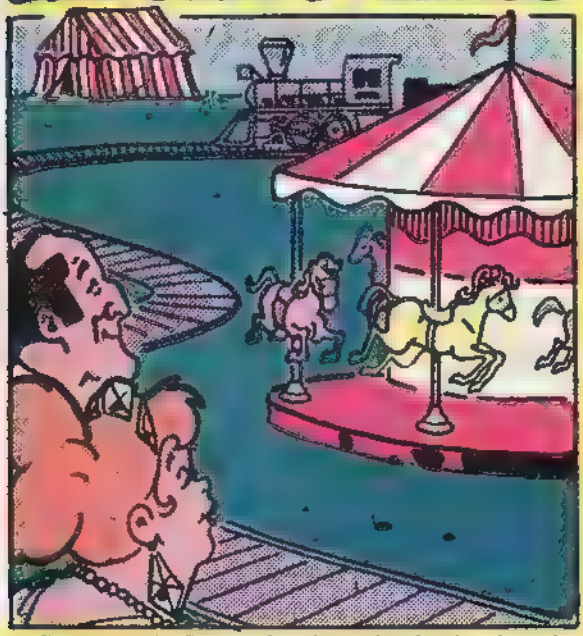

YOU'RE GOING TO GIVE OUT ONE OF THOSE?
NOPE--
I'M GOING TO GIVE OUT A NUTS AWARD!
N-NUTS
YUP! IT STANDS FOR THE NATIONAL UNION OF TICKET SELLERS!
TICKET SELLERS HAVE AN ORGANIZATION?
OF COURSE! HOW COULD THERE BE A SHOW BUSINESS WITHOUT TICKET SELLERS!
TAPPY TIP
TIPPY
TAP
"WITHOUT TICKET SELLERS, NOBODY WOULD PAY TO SEE A SHOW OR MOVIE!"
LOUSY MOVIE
MAYBE--BUT THE PRICE WAS RIGHT! HEH-HEH!
Now Playing
"THERE WOULD BE NO MONEY TO SUPPORT PERFORMERS"
FORMER ACTOR
FORMER ACTRESS
FORMER CHILD STAR
FORMER ANIMAL STAR
?
1


SO YOU SEE, RICHIE, WITHOUT TICKET SELLERS, SHOW BIZ COULDN'T SURVIVE!
I GUESS YOU'RE RIGHT, JACKIE!
SAY--HOW WOULD YOU LIKE TO ATTEND THE AWARD SHOW WITH ME?
THAT'D BE SWELL! I'VE NEVER BEEN TO ONE!
THE BIG EVENING--
HERE'S A HUGE LIMOUSINE DRIVING UP, FOLKS--COULD BE ONE OF THE NOMINATED TICKET SELLERS!
LOOK! IT'S RICHIE RICH AND JACKIE JOKERS!
HOORAY!!
YAY!!
SOON--
--AND NOW, TO PRESENT THE AWARD FOR TICKET SELLER OF THE YEAR--JACKIE JOKERS!
YAYY!
AS I READ THE NAME OF EACH OF THE TICKET SELLERS NOMINATED, A FILM CLIP OF HIS BEST PERFORMANCE WILL BE SHOWN ON THE SCREEN!
THE FIRST NOMINEE IS--WARREN KREMER!
3


GASP! 136 TICKETS?!
YES, SIR--I'M TAKIN' IN A FEW FRIENDS!
GULP! THAT'S ME!
THE SECOND NOMINEE IS ERNIE COLON!
YAY-YY!
ARRIBA!
HOORAY!
CLAP! CLAP!
ATTA WAY, ERNIE!
GASP! 97 TICKETS?!
YES, SIR!
NOW PLAYING
TICKETS
--AND THE THIRD NOMINEE IS-- SIDNEY JACOBSON!
GASP! HOW MANY TICKETS?!
115!
IT WAS ME ALL THREE TIMES!
-- AND THE WINNER IS--
RIP!
RICHIE RICH!
H-HUH? WHAT'S GOING ON HERE?
NATIONAL UNION of TICKET SELLERS AWARD SHOW
4


TAKE DOWN THE PHONY SIGN, BOYS!
NATIONAL UNION of TICKET SELLERS AWARD SHOW
COME ON UP HERE, RICHIE!
?
SHOW BIZ ASSOCIATION
THERE IS NO NATIONAL UNION OF TICKET SELLERS!
THERE ISN'T?
IT WAS JUST A GIMMICK TO GET YOU HERE THIS EVENING!
BUT W-WHY?
AFTER BUYING SO MANY MOVIE AND THEATRE TICKETS FOR KIDS, THE SHOW BIZ ASSOCIATION DECIDED IT WAS TIME TO GIVE YOU A TICKET!
SHOW BIZ ASSOCIATION GOOD GUY AWARD
SEATS 100 AISLE
WHO BELONGS TO THAT LIMOUSINE OUT FRONT?
UH--I DO!
GEE--THANKS, JACKIE!
HA, HA, HA!
HEE-HEE!
HAW!
HEE!
YOU FORGOT TO PUT A DIME IN THE METER!
HERE'S A TICKET FOR YOU!
THE END

RICHIE RICH in THE PICNIC TO END ALL PICNICS



Some of Richie's friends had already begun to arrive, and Mrs, Rich was wearing a smile that sparkled almost as bright as the diamonds she wore. And, as you know, that would be going some. The diamonds, emeralds and sparkling stones she wore amounted to something close to thirty pounds and rivaled in wattage the power of the sun on a cloudless day.

"Oh, Cadbury," she said to the Rich Estate's perfect butler, "this is going to be the picnic to end all picnics."

"Indeed it will, Mrs. Rich," he answered, happy for the mistress of the house. "I suppose you would like to check out everything, Mawdam."

She smiled at the butler. How incredible—but how usual for Cadbury—to guess exactly what she was thinking. "Yes, Cadbury, I was about to ask you to come with me to check all details. I want Richie's friends to have the time of their lives at this picnic. After all, it was Richie's idea to have one—but MY pleasure to prepare it all."

It was just as she described it. Richie had wanted to invite friends to the estate for an outdoor picnic—but he really didn't want any fuss made about it. It was Mrs. Rich who insisted on going all out to give them something to remember. And one must say this for her—she insisted on making all the arrangements herself. In fact, this was going to be as much of a surprise for Richie as it was for his friends.

Mrs. Rich and Cadbury drove off beyond the Northwest Gardens where the picnic was going to be held. Standing beautifully and colorfully there was an enormous red, white and blue ribboned tent.

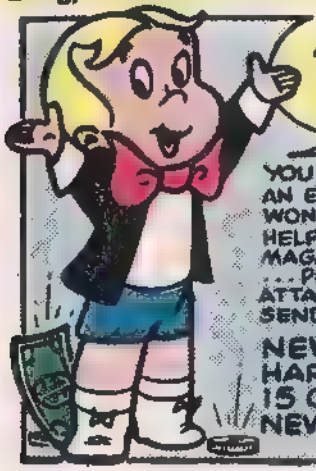
"How lovely," commented Mrs. Rich as she saw the tent she had ordered. "Is everything in it, Cadbury?"

"Indeed, Mawdam. I believe you will be delighted."

Delighted? The woman was overjoyed, thrilled, overwhelmed when she saw what was there. She had ordered a ten piece rock band, and they were setting up at the far corner of the huge tent. There was a large table of hors d'oeuvres, with everything from caviar to melon balls to duck eggs.

There were clowns getting dressed in their costumes, magicians going through their paraphernalia, jugglers taking their last practices.

Mrs. Rich looked around at all the wonderful sights, and started to say, "Oh,



FRIENDS!...WOULD YOU HELP US IN OUR NEW POLL?

YOU WERE SO HELPFUL IN AN EARLIER POLL THAT WE WONDERED IF ONCE AGAIN YOU'D HELP TO MAKE RICHIE RICH MAGAZINES EVEN BETTER?... ...PLEASE FILL OUT THE ATTACHED QUESTIONNAIRE SEND IT OFF TO:

NEW RICHIE RICH POLL
HARVEY COMICS
15 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023

CHECK OFF ONE BOX— RRJJ-35

I PREFER... 5 PAGE STORIES ☐ LONGER STORIES ☐

I WANT MORE... COMEDY STORIES ☐ ADVENTURE STORIES ☐

I WOULD LIKE TO SEE MORE OF (NAME A CHARACTER WHO APPEARS IN RICHIE RICH STORIES)—

NAME_____ AGE ____

ADDRESS _____

CITY_____ STATE_____ ZIP ____

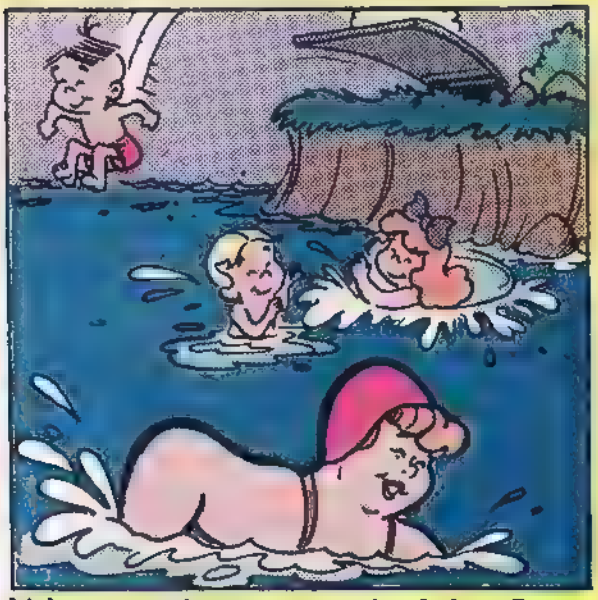
(PASTE OR SCOTCH TAPE ON A POSTCARD)

Cadbury, where is—"

"I believe Mawdam was looking for this," the butler answered before she could complete her question, pointing to a specially set-up soda fountain.

"There, you've done it again, Cadbury," Mrs. Rich smiled. "I *was* looking for the portable soda and ice cream fountain. How many flavors does it have, Cadbury?"

"Eighty-four, Mawdam. It had been eighty-five, but somehow the nut-maple-



hickory-strawberry-peppermint-fudge flavor is on—as they say—the Frederick."

"The Fritz, Cadbury," she corrected him.

He looked startled. "I didn't know I was supposed to order a Fritz, Mawdam."

"No . . . I mean the Frederick is a Fritz."

"Mawdam?"

"Oh, never mind," she laughed, "everything is so perfect."

Then Cadbury proceeded to make her even happier, pointing out the swimming pool that had been set-up, the athletic field that had been marked out, the swings and monkey bars that had been put up.

"The ponies are nearby," Cadbury assured her, "the carousel and scenic railway will be brought in momentarily, and the actors are having their final rehearsal for the play this afternoon on the outside theater."

"My, my, my," she repeated. "This will certainly be the picnic to end all picnics."

"It may well be, Mawdam."

"Except—"

"Except, Mawdam?"

"Except where are all the children, Cadbury? I'm surprised that no one is here yet."

And that's when they heard voices. Happy, chirpy, talky voices. It was coming from nearby. In fact, it seemed to be coming from behind the bushes at the side of the tent. The one right near the little pond.

Mrs. Rich and Cadbury shrugged their shoulders, and then walked over. And what do you think they saw?

"Richie . . . Gloria . . . Freckles." Yes, Mrs. Rich. And so many more of the people invited to the picnic. "What are you doing there, children?" asked the perplexed Mrs. Rich.

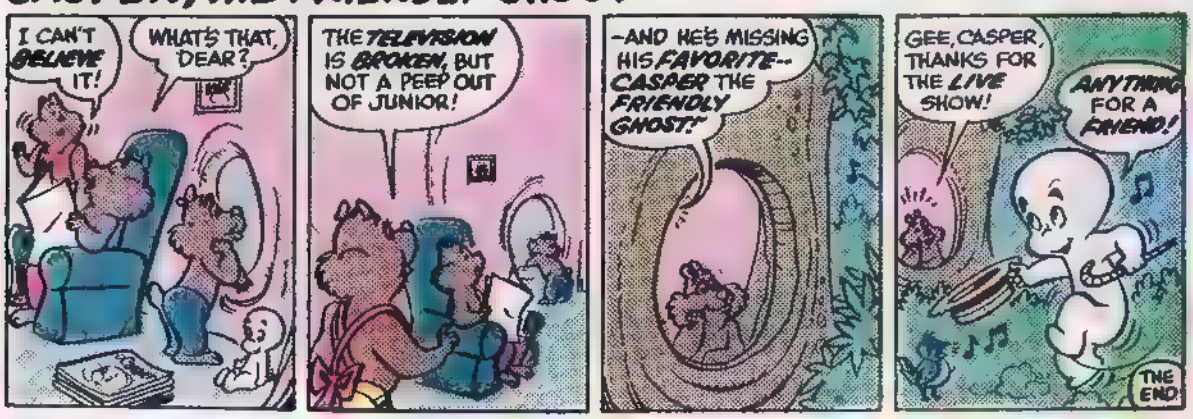
"I believe the children are having a picnic, Mawdam," explained Cadbury, as he saw them roasting frankfurters and marshmallows over a bonfire, swimming in the water—and the mud—of the swamp, and just having one of the best times of their lives.

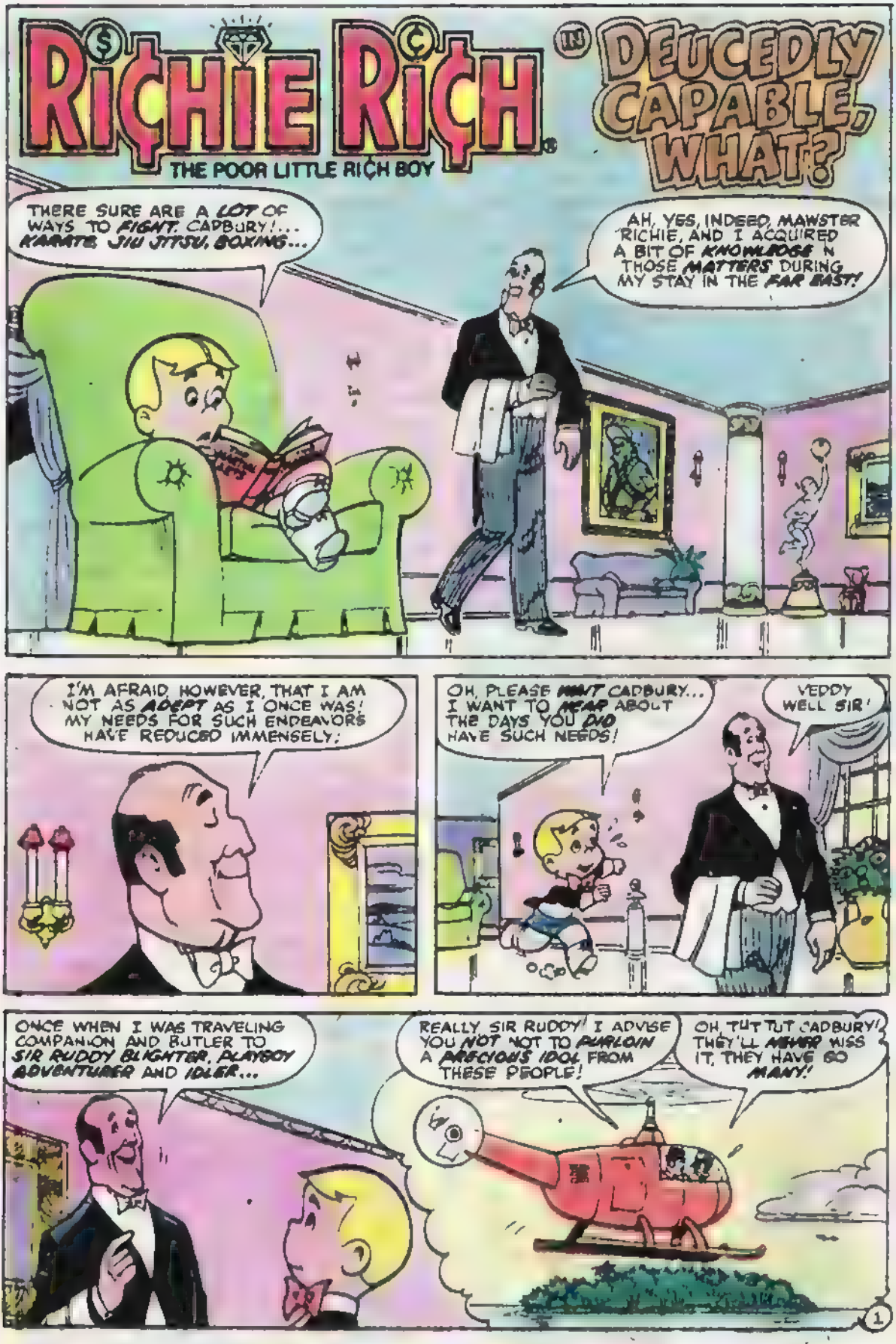
"Exactly, Mom," said Richie. "I hate to tell you, but this is the kind of picnic we all wanted."

"Right, Mrs. Rich," they all joined in.

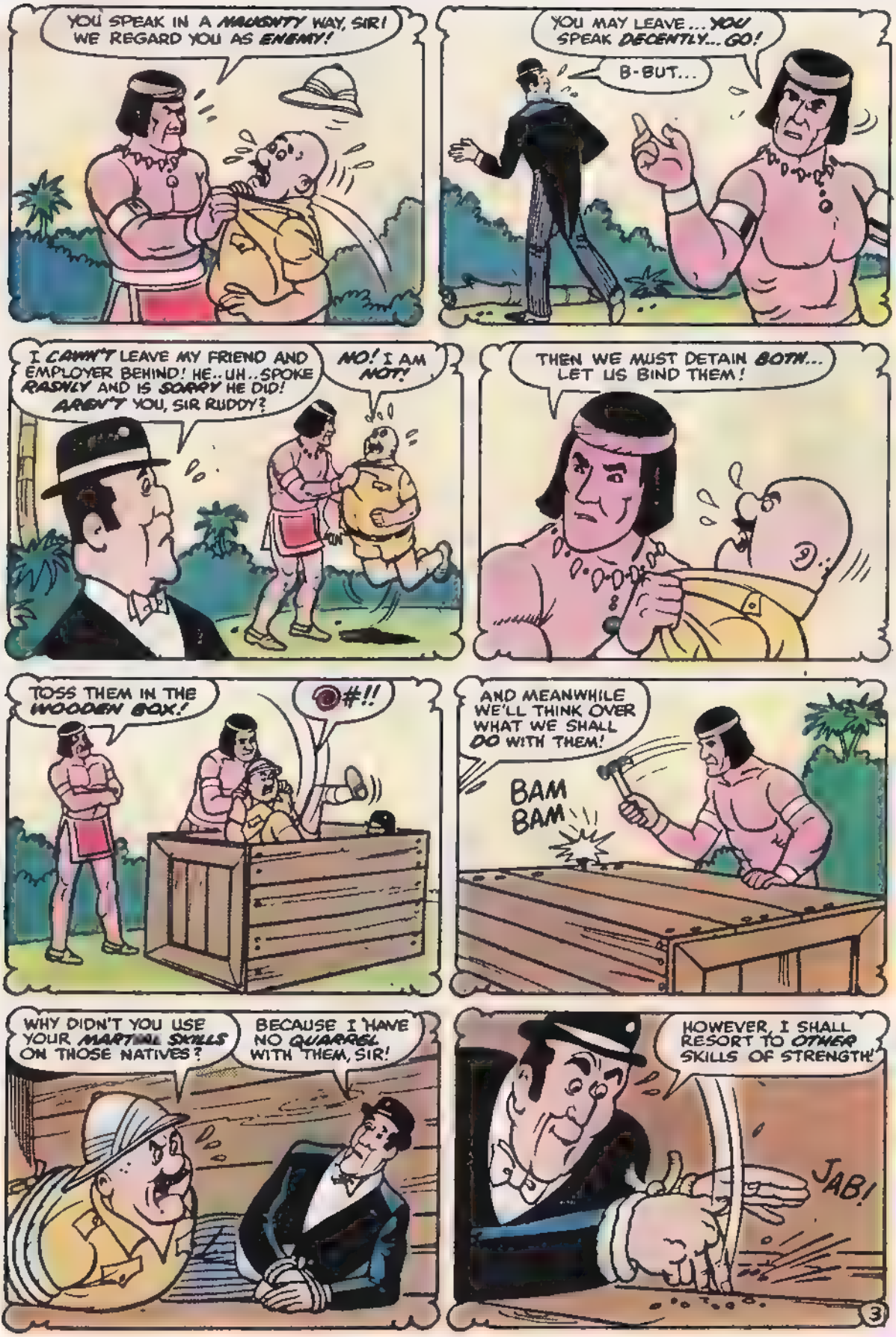
And what could she do? Just as Mrs. Rich did. She took off all her jewels, changed into a swim suit, got into the pond and had the best picnic she ever had!

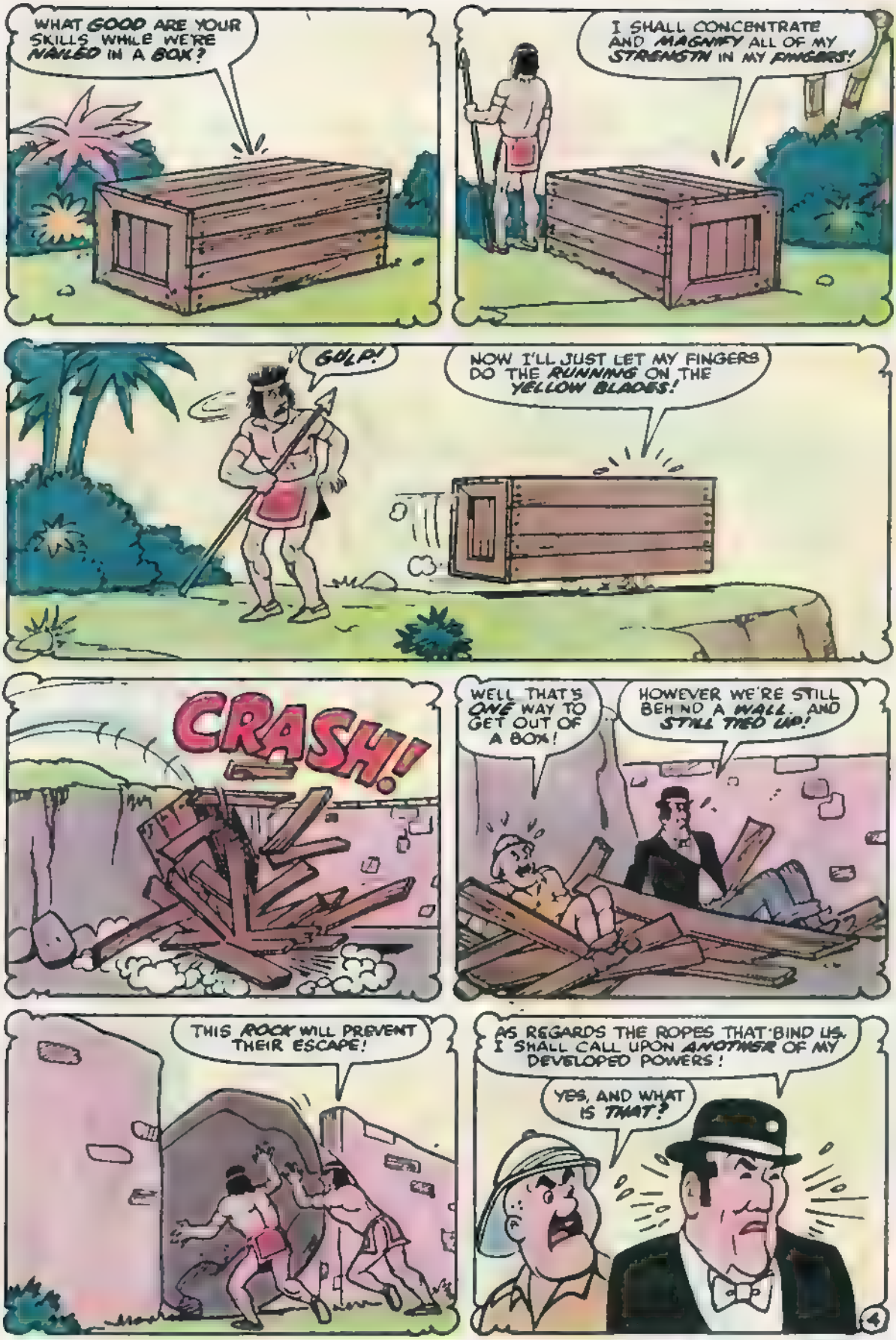
CASPER, THE FRIENDLY GHOST

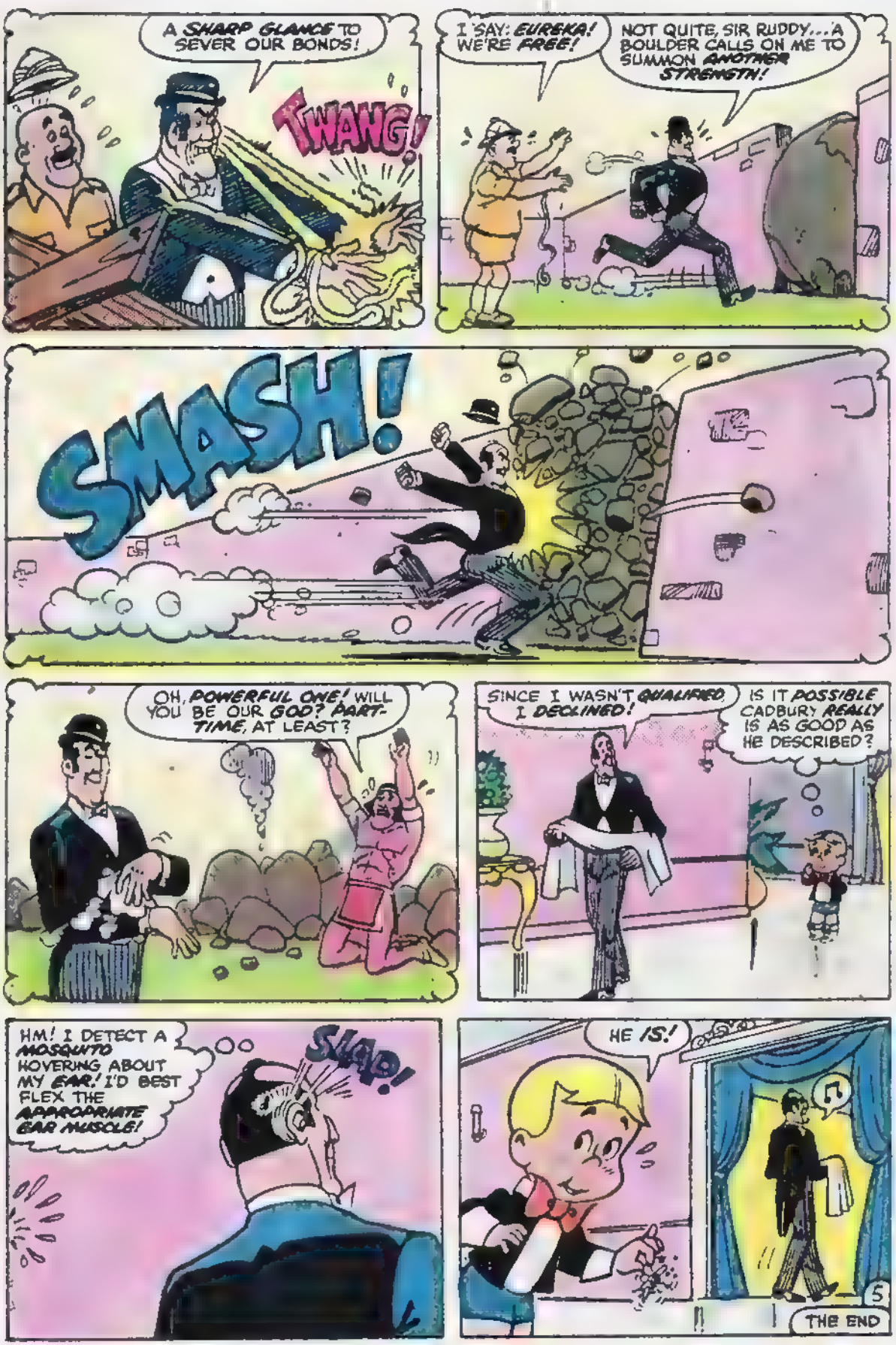



RICHIE RICH
THE POOR LITTLE RICH BOY
IN DEUCEDLY CAPABLE, WHAT?
THERE SURE ARE A LOT OF WAYS TO FIGHT, CADBURY!... KARATE, JIU JITSU, BOXING...
AH, YES, INDEED, MAWSTER RICHIE, AND I ACQUIRED A BIT OF KNOWLEDGE IN THOSE MATTERS DURING MY STAY IN THE FAR EAST!
I'M AFRAID, HOWEVER, THAT I AM NOT AS ADEPT AS I ONCE WAS! MY NEEDS FOR SUCH ENDEAVORS HAVE REDUCED IMMENSELY.
OH, PLEASE HINT CADBURY... I WANT TO HEAR ABOUT THE DAYS YOU DID HAVE SUCH NEEDS!
VEDDY WELL SIR!
ONCE WHEN I WAS TRAVELING COMPANION AND BUTLER TO SIR RUDDY BLIGHTER, PLAYBOY ADVENTURER AND IDLER...
REALLY, SIR RUDDY! I ADVISE YOU NOT NOT TO PURLOIN A PRECIOUS IDOL FROM THESE PEOPLE!
OH, TUT TUT CADBURY! THEY'LL NEVER MISS IT, THEY HAVE SO MANY!
1

THE ONE I WANT IS LOADED WITH DIAMONDS AND GOLD! I MUST HAVE IT FOR MY CASTLE IN ENGLAND!
IT'S FABULOUS, SIR, BUT PLEASE DO NOT TAKE IT!
YOU SIMPLY DON'T KNOW HOW TO HANDLE PRIMITIVE PEOPLE, OLD WET BLANKET!
I RESPECT THEIR FEELINGS AND CUSTOMS!
MAY I ASK TO WHAT HONOR ARE WE ACCORDED THIS VISIT?
OH, I SAY! YOU DO COME UP QUIETLY!
I'M A COLLECTOR! I WISH THAT IDOL!
UH... DO MIND YOUR MANNERS, SIR RUDDY!
WILL THIS DO?
HOW INDELICATE, SIR RUDDY!
FLIP!
STRANGE! WE DIDN'T HEAR OF ANY SALES THIS WEEK ON IDOLS!
AND THERE NEVER HAVE BEEN!
SEE, SIR RUDDY! I TOLD YOU IT WOULD BE IMPOSSIBLE TO PURCHASE AN IDOL! MAY WE LEAVE NOW?
IF YOU DON'T LET ME BUY IT I'LL HAVE TO RESORT TO FORCE!
2


YOU SPEAK IN A MALIGNTY WAY, SIR! WE REGARD YOU AS ENEMY!
YOU MAY LEAVE... YOU SPEAK DECENTLY... GO!
B-BUT...
I CAWN'T LEAVE MY FRIEND AND EMPLOYER BEHIND! HE..UH..SPOKE RASHLY AND IS SORRY HE DID! AREN'T YOU, SIR RUDDY?
NO! I AM NOT!
THEN WE MUST DETAIN BOTH... LET US BIND THEM!
TOSS THEM IN THE WOODEN BOX!
#!!
AND MEANWHILE WE'LL THINK OVER WHAT WE SHALL DO WITH THEM!
BAM BAM
WHY DIDN'T YOU USE YOUR MARTIAL SKILLS ON THOSE NATIVES?
BECAUSE I HAVE NO QUARREL WITH THEM, SIR!
HOWEVER, I SHALL RESORT TO OTHER SKILLS OF STRENGTH!
JAB!
3


WHAT GOOD ARE YOUR SKILLS WHILE WE'RE NAILED IN A BOX?
I SHALL CONCENTRATE AND MAGNIFY ALL OF MY STRENGTH IN MY FINGERS!
GULP!
NOW I'LL JUST LET MY FINGERS DO THE RUNNING ON THE YELLOW BLADES!
CRASH!
WELL THAT'S ONE WAY TO GET OUT OF A BOX!
HOWEVER WE'RE STILL BEHIND A WALL, AND STILL TIED UP!
THIS ROCK WILL PREVENT THEIR ESCAPE!
AS REGARDS THE ROPES THAT BIND US, I SHALL CALL UPON ANOTHER OF MY DEVELOPED POWERS!
YES, AND WHAT IS THAT?
4


A SHARP GLANCE TO SEVER OUR BONDS!
TWANG!
I SAY: EUREKA! WE'RE FREE!
NOT QUITE, SIR RUDDY... A BOULDER CALLS ON ME TO SUMMON ANOTHER STRENGTH!
SMASH!
OH, POWERFUL ONE! WILL YOU BE OUR GOD? PART-TIME, AT LEAST?
SINCE I WASN'T QUALIFIED, I DECLINED!
IS IT POSSIBLE CADBURY REALLY IS AS GOOD AS HE DESCRIBED?
HM! I DETECT A MOSQUITO HOVERING ABOUT MY EAR! I'D BEST FLEX THE APPROPRIATE EAR MUSCLE!
SLAP!
HE IS!
5
THE END

COLLEGEVILLE COSTUMES

THE SUPERSTAR LINE FOR HALLOWEEN '79

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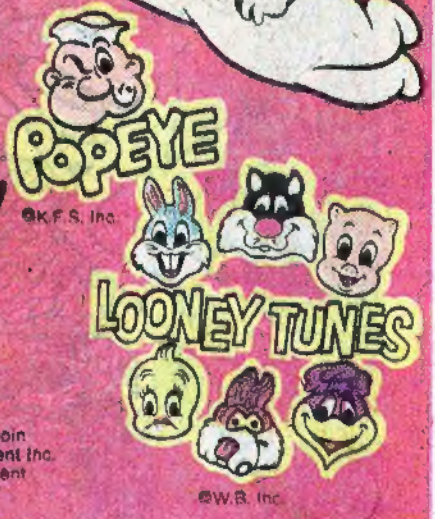

COLLEGEVILLE COSTUMES, COLLEGEVILLE, PA 19426

Remember How Many Times You Felt *Left Out*

Because You Were BROKE!

Places the gang was going and you weren't included. They all had money for movies, games, hamburgers and soft drinks . . . all of them except you.

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